You're Invited to the Mississippi Children's *BOO!seum*, a Spook-tacular Halloween Event

PRESS RELEASE • FOR IMMEDIATE RELEASE

MISSISSIPPI CHILDREN'S MUSEUM

MEDIA CONTACT
Clara Draughn
Director of Marketing
clara@mcm.ms
P: 601.709.8978

Jackson, Miss. (October 27, 2026) – The Mississippi Children's Museum (MCM) is calling all superheroes, princesses, and silly monsters alike to the BOO!seum on **Saturday, October 31 from 10 a.m. – 3 p.m.**

Guests are encouraged to wear costumes and join in on festive fall activities taking place at the museum, including:

- Monster's Ink: Temporary Tattoos
- Spooky Spin Art
- Imagination Playgrounds
- Sidewalk Chalk
- Halloween Decoration Scavenger Hunt
- Halloween Bingo
- Freaky Food Lab
- Carnival Games:
    - Eyeball Toss
    - Pumpkin Ring Toss
    - Monster Golf
    - Tombstone Cornhole
    - Feed the Monster
    - Monster Catch
    - Spider Fling
- Special Guests: Mississippi Metahumans

Activities are included with $13 general admission and free with museum membership. Tickets are available online and at the door.

For more information visit www.mschildrensmuseum.org/events/booseum.

###

About the Mississippi Children's Museum

The Mississippi Children's Museum (MCM) is a 501(c)3 nonprofit organization with a mission of creating unparalleled experiences to inspire excellence and a lifelong joy of learning in all children. MCM's two award-winning museums in Jackson and Meridian collectively offer over 100,000-square feet of exhibits and educational programming designed around five primary initiatives, Literacy, STEAM, Health and Nutrition, Cultural Arts, and Mississippi Heritage – the keys to helping our children mature into healthy and productive adult learners. MCM offers exceptional resources for children, families, and educators through MCM at Home virtual programming, traveling exhibits and programs, community outreach, *Launch into Learning* afterschool program, professional development for educators, and *Talk from the Start* and *Reach Out and Read,* initiatives for parents and caregivers to promote language development in children from birth to five years old. MCM is honored to have received an Institute of Museum and Library Services National Medal, the Mississippi Tourism Association Governor's Award for Travel Attraction of the Year, and USA Today's '10Best Travel Award for Best Children's Museum. Learn more: www.mschildrensmuseum.org