



MISSISSIPPI CHILDREN'S MUSEUM

MEDIA CONTACT

Clara Draughn
Director Marketing
clara@mcm.ms
P: 601.709.8978

The Mississippi Children's Museum Celebrates Spring with Annual Event, *Bunnies & Butterflies*

PRESS RELEASE • FOR IMMEDIATE RELEASE • 03/31/26

Jackson, Miss. – The Mississippi Children's Museum (MCM) is fluttering with excitement as it prepares to host its annual *Bunnies & Butterflies* event on April 4, from 10:00 a.m. – 3:00 p.m. Families are invited to celebrate the arrival of spring with a day full of engaging, educational activities as the museum's outdoor exhibit, *Enchanted Land of Story*, comes to life for the season.

The event offers a wonderful way to welcome warmer weather, featuring hands-on gardening experiences, opportunities to learn about insects, and creative activities like making butterfly wings. Museum members will receive exclusive early entry beginning at 8:00 a.m., including special activities like face painting and flower crown creation.

ACTIVITIES 9AM – 3PM

- Butterfly Wing Design
- Nature Bookmarks
- Butterfly Life Cycle Sensory Bins
- Adopt-a-Worm in MCM's Enchanted Land of Story
- Camouflage Critters
- Kinetic Sand Garden

TIMED ACTIVITIES

- 10:00 am & 1:00 pm: Know to Grow Program
- 10:00 am: [Visiting Artist: Jo Patterson](#)
- 10:00 am – 12:00 pm & 1:00 pm – 3:00 pm: 3D Pen Creatures
- 10:45 am & 1:45 pm: Read to the Seeds
- 11:30 am & 2:30 pm: Science of Bubbles
- 2:00 pm: Reading of *Brooklyn Braveheart* by author Shayla Swan

All activities are included with \$13 general admission or MCM membership. For more information, visit www.mschildrensmuseum.org.

About the Mississippi Children's Museum

The Mississippi Children's Museum (MCM) is a 501(c)3 nonprofit organization with a mission of creating unparalleled experiences to inspire excellence and a lifelong joy of learning in all children. MCM's two award-winning museums in Jackson and Meridian collectively offer over 100,000-square feet of exhibits and educational programming designed around five primary initiatives, Literacy, STEAM, Health and Nutrition, Cultural Arts, and Mississippi Heritage – the keys to helping our children mature into healthy and productive adult learners. MCM offers

exceptional resources for children, families, and educators through The LIFT, traveling exhibits and programs, community outreach, *Launch into Learning* afterschool program, professional development for educators, and innovative literacy and language development programs: *Talk from the Start and Reach Out and Read*. MCM is honored to have received an Institute of Museum and Library Services National Medal, the Mississippi Tourism Association Governor's Award for Travel Attraction of the Year, and USA Today's 10Best Travel Award for Best Children's Museum. To learn more about MCM visit www.mschildrensmuseum.org.

###