



# The Mississippi Children's Museum Named Top 4 Best Children's Museums in the Nation for 4<sup>th</sup> Consecutive Year

**PRESS RELEASE • FOR IMMEDIATE RELEASE • 02/18/2026**

**(Jackson, MS)** – The Mississippi Children's Museum (MCM) is honored to be recognized as one of the top 4 Children's Museum in the country by USA Today's 2026 10Best Reader's Choice Travel Awards, marking the 4<sup>th</sup> consecutive year of this prestigious recognition.

Twenty museums were nominated by an expert panel and the nominees were voted on by museum supporters and USA Today readers. The Mississippi Children's Museum was recognized as 4<sup>th</sup> in the "USA Today 10Best Children's Museums in the U.S." list and is part of USA Today's annual 10Best Readers' Choice Awards.

## MISSISSIPPI CHILDREN'S MUSEUM

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"We are profoundly honored to be recognized as one of the top children's museums in the nation," expressed Susan Garrard, President of MCM. "Joining the ranks of the country's exceptional children's museums, each providing enriching and playful learning environments, is a distinct privilege. As the largest cultural attraction for children in the state, MCM offers a safe and imaginative space where children and families from all backgrounds can play, learn, and grow. This national recognition underscores our steadfast dedication to excellence and our commitment to delivering unparalleled experiences to our visitors. We extend our deepest gratitude to the children and families who supported MCM's nomination, as well as to our tourism partners at Visit Mississippi, Visit Meridian, and Visit Jackson for their invaluable support in promoting one of Mississippi's exemplary cultural assets. This acknowledgment holds special significance this year as we celebrate the 250<sup>th</sup> birthday of our nation through our unique programs and events."

MCM would like to thank our members, guests, and community for voting daily to help us receive this recognition. USA Today's 10Best Awards provides travelers with the top attractions, things to see and do, and top destinations in the U.S. and the world. For a full list of winners, visit the link [HERE](#).

Learn more about USA Today's 10Best Reader's Choice Awards: [HERE](#).

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#### About the Mississippi Children's Museum

The Mississippi Children's Museum (MCM) is a 501(c)3 nonprofit organization with a mission of creating unparalleled experiences to inspire excellence and a lifelong joy of learning in all children. MCM's two award-winning museums in Jackson and Meridian collectively offer over 100,000-square feet of exhibits and educational programming designed around five primary initiatives, Literacy, STEAM, Health and Nutrition, Cultural Arts, and Mississippi Heritage – the keys to helping our children mature into healthy and productive adult learners. MCM offers exceptional resources for children, families, and educators through MCM at Home virtual programming, traveling exhibits and programs, community outreach, *Launch into Learning* afterschool program, professional development for educators, and *Talk from the Start and Reach Out and Read*, initiatives for parents and caregivers to promote language development in children from birth to five years old.

MCM is honored to have received an Institute of Museum and Library Services National Medal, the Mississippi Tourism Association Governor's Award for Travel Attraction of the Year, and USA Today's '10Best Travel Award for Best Children's Museum. Learn more: [www.mschildrensmuseum.org](http://www.mschildrensmuseum.org)