



MISSISSIPPI CHILDREN'S MUSEUM

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Experience the Ultimate Holiday Exhibit, *Journey to the North Pole*, at the Mississippi Children's Museum

PRESS RELEASE • FOR IMMEDIATE RELEASE

(Jackson, Miss.) -- The Mississippi Children's Museum's (MCM) ultimate holiday exhibit, *Journey to the North Pole*, is open to the public from November 23, 2025 through January 4, 2026.

Journey to the North Pole transforms MCM's Gertrude C. Ford Exhibition Hall into a magical winter wonderland of snowy skies, glittering holiday decorations, and offers memorable holiday experiences for children both big and small. Just inside the front door, guests are greeted by a towering, glittering tree and the family-favorite 45-foot Snowflake Slide cascading over the central staircase (Must be 36" or taller to ride).

Children can don a conductor's cap and find tickets for their railroad adventure to the North Pole. Santa's helpers can play in the child-size post office equipped with a sorting station for guests to sort and ship packages. An expansive train table, complete with snowy buildings and child-sized train cars, will thrill train enthusiasts with hands-on, imaginative play. The interactive clock tower featuring a toddler slide is a beloved favorite for young visitors, along with a letter-writing station where guests can pen their letters to Santa. Newer additions to the exhibit feature reindeer stables, where children are encouraged to feed, pet, and care for play-sized reindeer, and the "Polar Palace," where children can build a home with ice blocks.

This immersive journey continues downstairs to Eudora Welty's Living Room, where guests can cozy up by the fireplace to enjoy scheduled holiday readings throughout the season. This year, MCM will offer an exclusive "Puffin Pals Play Rink" sock-skating experience for visitors ages 5 and under (Must bring socks to participate).

Santa will be making special visits during *Journey to the North Pole*, so be sure to visit mschildrensmuseum.org and follow the museum on social media for a schedule of when Santa plans to stop by! This year, MCM is offering professional photos with Santa on December 6th from 10:00 a.m. – 12:00 p.m. that guests can purchase digitally for \$10/Photo.

Journey to the North Pole will be open to the public Nov. 23 - Jan. 4 and is included with MCM general admission of \$13 per person. Additional holiday events include the Rooks and Reindeer Chess Tournament on Dec. 19, Jammies at Journey on Dec. 5, Reindeer Workshops on Dec. 5, 14, 20 & 22 and Noon Year's Eve on Dec. 31.

About the Mississippi Children’s Museum

The Mississippi Children’s Museum (MCM) is a 501(c)3 nonprofit organization with a mission of creating unparalleled experiences to inspire excellence and a lifelong joy of learning in all children. MCM’s two award-winning museums in Jackson and Meridian collectively offer over 100,000-square feet of exhibits and educational programming designed around five primary initiatives, Literacy, STEAM, Health and Nutrition, Cultural Arts, and Mississippi Heritage – the keys to helping our children mature into healthy and productive adult learners. MCM offers exceptional resources for children, families, and educators through MCM at Home virtual programming, traveling exhibits and programs, community outreach, *Launch into Learning* afterschool program, professional development for educators, and *Talk from the Start*, an initiative for parents and caregivers to promote language development in children from birth to five years old.

MCM is honored to have received an Institute of Museum and Library Services National Medal, the Mississippi Tourism Association Governor’s Award for Travel Attraction of the Year, and USA Today’s ‘10Best Travel Award for Best Children’s Museum. Learn more: www.mschildrensmuseum.org

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