



Mississippi Children's Museum to Host Ribbon Cutting for Interactive Dairy Exhibit– Tuesday, July 8

PRESS RELEASE • FOR IMMEDIATE RELEASE

Jackson, MS. – JACKSON, MS. — The Mississippi Children's Museum (MCM) is excited to announce the ribbon cutting for its newest interactive exhibit, *May Belle the Cow*, on Tuesday, July 8, at 10:00 a.m. The event will take place at the museum and is open to guests with general admission.

May Belle is a life-sized, hands-on exhibit that teaches children about dairy farming, agriculture, and nutrition in a fun and memorable way. The exhibit is generously funded by The Dairy Alliance (TDA), a nonprofit organization dedicated to promoting dairy across the Southeast. MCM is honored to welcome Jana Miller and Audri Crews of The Dairy Alliance and dairy farmer Kerra Middleton of Middleton Farms in Moss Point, MS, to participate in the ribbon cutting ceremony.

“Dairy farmers in Mississippi are committed to investing in their communities, ensuring that children and adults of all ages understand where their food comes from,” said Jana Miller of The Dairy Alliance. “Through initiatives like the Mississippi Children's Museum's *May Belle the Cow* exhibit, they help foster a love for agriculture and highlight its vital role in our towns, economy, and way of life.”

To celebrate, guests can enjoy free milk samples donated by Prairie Farms, farm-themed crafts, and the chance to meet *May Belle* up close.

“Agriculture is vital to Mississippi's economy, culture, and way of life,” said Susan Garrard, President of the Mississippi Children's Museum. “It's so important that children understand where their food comes from and how it fuels a healthy lifestyle. *May Belle the Cow* allows us to teach these lessons in an engaging, hands-on way that makes learning fun and impactful.”

Event Details:

What: Ribbon Cutting for *May Belle the Cow*

When: Tuesday, July 8 at 10:00 a.m.

Where: Mississippi Children's Museum – Jackson

Admission: Included with regular museum entry

Special Guests: Kerra Middleton, Dairy Farmer at Middleton Farms in Moss Point, MS



**THE DAIRY
ALLIANCE**

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About the Mississippi Children's Museum

The Mississippi Children's Museum (MCM) is a 501(c)3 nonprofit organization with a mission of creating unparalleled experiences to inspire excellence and a lifelong joy of learning in all children. MCM's two award-winning museums in Jackson and Meridian collectively offer over 100,000-square feet of exhibits and educational programming designed around five primary initiatives, Literacy, STEAM, Health and Nutrition, Cultural Arts, and Mississippi Heritage – the keys to helping our children mature into healthy and productive adult learners. MCM offers exceptional resources for children, families, and educators through MCM at Home virtual programming, traveling exhibits and programs, community outreach, *Launch into Learning* afterschool program, professional development for educators, and *Talk from the Start*, an initiative for parents and caregivers to promote language development in children from birth to five years old. MCM is honored to have received an Institute of Museum and Library Services National Medal, the Mississippi Tourism Association Governor's Award for Travel Attraction of the Year, and USA Today's '10Best Travel Award for Best Children's Museum. Learn more: www.mschildrensmuseum.org

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