



Celebrate Harry Potter's Birthday with a Day of Magic at the Mississippi Children's Museum

MISSISSIPPI CHILDREN'S MUSEUM

MEDIA CONTACT

Morgan Page
Director of Marketing
morgan@mcm.ms
P: 601.709.8354

PRESS RELEASE • FOR IMMEDIATE RELEASE •

Jackson, Miss. – Join the Mississippi Children's Museum (MCM) as we celebrate Harry Potter Day on Saturday, July 26th from 9:00 a.m. - 3:00 p.m. MCM Members can enjoy exclusive early entry at 8:00 a.m.

The Mississippi Children's Museum invites families to step into a world of wonder and wizardry as it hosts a magical celebration in honor of Harry Potter's birthday. This immersive event brings the spirit of Hogwarts to life with enchanting activities, creative classes, and spellbinding surprises for fans of all ages.

Guests will begin their journey with a Sorting Hat ceremony, where young witches and wizards will discover their Hogwarts House before exploring hands-on activities inspired by the beloved series.

This year, the museum is placing a special emphasis on literacy, encouraging children and families to dive deeper into the world of Harry Potter by exploring the books that sparked the magic. Throughout the event, story elements from the original series will come to life creating a rich, immersive environment that promotes a love of reading and imagination.

One of the highlights includes crafting a real wand at Ollivander's Wand Shop. Then, students will attend Hogwarts-style classes including: Herbology, Astronomy and Potions.

Throughout the day, participants will earn points for their House, with the winning House revealed on the museum's social media after the event.

Visitors are encouraged to bring their Mississippi Children's Museum stamp book to collect a special Harry Potter-themed stamp, exclusive to this celebration. Stamp books are available at the front desk for new guests who wish to join the adventure.

Costumes are encouraged. All adults must be accompanied by a child, and all children must be accompanied by an adult.

Activities are included with \$13 general admission and free with museum membership. For more information visit: www.mschildrensmuseum.org.

About the Mississippi Children’s Museum

The Mississippi Children’s Museum (MCM) is a 501(c)3 nonprofit organization with a mission of creating unparalleled experiences to inspire excellence and a lifelong joy of learning in all children. MCM’s two award-winning museums in Jackson and Meridian collectively offer over 100,000-square feet of exhibits and educational programming designed around five primary initiatives, Literacy, STEAM, Health and Nutrition, Cultural Arts, and Mississippi Heritage – the keys to helping our children mature into healthy and productive adult learners. MCM offers exceptional resources for children, families, and educators through MCM at Home virtual programming, traveling exhibits and programs, community outreach, *Launch into Learning* afterschool program, professional development for educators, and *Talk from the Start*, an initiative for parents and caregivers to promote language development in children from birth to five years old.

MCM is honored to have received an Institute of Museum and Library Services National Medal, the Mississippi Tourism Association Governor’s Award for Travel Attraction of the Year, and USA Today’s ‘10Best Travel Award for Best Children’s Museum. To learn more about MCM visit www.mschildrensmuseum.org.

###