



MISSISSIPPI CHILDREN'S MUSEUM

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The Mississippi Children's Museum to Host Summer Traveling Exhibit, *Measurement Rules*

PRESS RELEASE • FOR IMMEDIATE RELEASE

Jackson, Miss. (May 16, 2025) – This summer, children will explore the fascinating world of measurement, discovering how it shapes the world around them—while building confidence in the language and concepts of measurement. Get ready to become a true measurement wizard with the Mississippi Children's Museum's summer exhibit *Measurement Rules*!

This immersive exhibit, running May 24 to September 7, invites families and children to explore the concepts of length, time, volume, and weight in a variety of hands-on, fun ways!

- Step onto the Chicken Scale to discover how many chickens equal your weight.
- Measure up with the Giant Tape Measure and compare your height to the lengths of fascinating sea creatures.
- Find out how many cubes make up your shape! Stand in front of our interactive screen to explore volume like never before.
- Test your internal clock by timing yourself with “Mississippi” and dive into the concept of time.
- Don't miss Math Mountain — a thrilling 45-foot slide where distance, time, and fun all add up. Take the plunge before it closes on July 12!
- And much more...

The summer exhibit is included with \$13 general admission or free with MCM membership. For more information, visit www.mschildrensmuseum.org.

Measurement Rules is an interactive traveling exhibit created by the Children's Museum of Pittsburgh.

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About the Mississippi Children's Museum

The Mississippi Children's Museum (MCM) is a 501(c)3 nonprofit organization with a mission of creating unparalleled experiences to inspire excellence and a lifelong joy of learning in all children. MCM's two award-winning museums in Jackson and Meridian collectively offer over 100,000-square feet of exhibits and educational programming designed around five primary initiatives, Literacy, STEAM, Health and Nutrition, Cultural Arts, and Mississippi Heritage – the keys to helping our children mature into healthy and productive adult learners. MCM offers exceptional resources for children, families, and educators through MCM at Home virtual programming, traveling exhibits and programs, community outreach, *Launch into Learning* afterschool program, professional development for educators, and *Talk from the Start* and *Reach Out and Read*, initiatives for parents and caregivers to promote language development in children from birth to five years old. MCM is honored to have received an Institute of Museum and Library Services National Medal, the Mississippi Tourism Association Governor's Award for Travel Attraction of the Year, and USA Today's '10Best Travel Award for Best Children's Museum. Learn more: www.mschildrensmuseum.org