



MISSISSIPPI CHILDREN'S MUSEUM

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The Mississippi Children's Museum to Celebrate Dr. Seuss' Birthday

PRESS RELEASE • FOR IMMEDIATE RELEASE

Jackson, Miss.— Make plans to visit the Mississippi Children's Museum (MCM) on Saturday, March 1 from 10:00 a.m. - 3:00 p.m. for **Dr. Seuss' Silly Birthday!** This annual celebration is one of the highlights of the year for MCM visitors who look forward to experiencing Dr. Seuss' magical literary world.

MCM invites you to join us for a super silly Seuss-inspired party! You'll get messy with ooey-gooey oobleck while learning fun science facts, explore the museum on a Seuss themed scavenger hunt, and enjoy food labs throughout the day. Readings of everyone's favorite Dr. Seuss books will be enjoyed throughout the day, and guests can snap their photo with Thing 1, Thing 2, and of course – The Cat in the Hat! Guests are encouraged to wear their favorite Dr. Seuss inspired costume to commemorate MCM's annual Dr. Seuss' Silly Birthday Celebration!

Activities Include:

- Oh, The Places You'll Go Map Scavenger Hunt
- Seussical Spin Art
- Imagination Playground
- Selfie Station
- Seussical Headbands & Cat in the Hat Hats
- Oh, The Places You'll Go Suitcases
- Truffula Tree Shooters
- Oobleck Making
- Sensory Area in Rhythm & Moves
- Know to Grow program
- Storytimes throughout the day
- Food Lab programs

"Dr. Seuss was a storyteller that encouraged children to think outside the box as they explore the world of literacy," said President and CEO, Susan Garrard. "MCM wants to inspire a love for reading and laughter in learning, which is what Dr. Seuss did through his stories. Dr. Seuss' Silly Birthday Party is a time to celebrate his work with a day of laughter and fun."

MCM strives to provide unparalleled experiences through innovative programs, special events and permanent exhibitions targeted to reach children during critical learning years. All activities are included in \$13 general admission and free with museum membership. For more information, visit www.mschildrensmuseum.org.

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About the Mississippi Children's Museum

The Mississippi Children's Museum (MCM) is a 501(c)3 nonprofit organization with a mission of creating unparalleled experiences to inspire excellence and a lifelong joy of learning in all children. MCM's two award-winning museums in Jackson and Meridian collectively offer over 100,000-square feet of exhibits and educational programming designed around five primary initiatives, Literacy, STEAM, Health and Nutrition, Cultural Arts, and Mississippi Heritage – the keys to helping our children mature into healthy and productive adult learners. MCM offers exceptional resources for children, families, and educators through The LIFT, traveling exhibits and programs, community outreach, *Launch into Learning* afterschool program, professional development for educators, and innovative literacy and language development programs: *Talk from the Start and Reach Out and Read*. MCM is honored to have received an Institute of Museum and Library Services National Medal, the Mississippi Tourism Association Governor's Award for Travel Attraction of the Year, and USA Today's '10Best Travel Award for Best Children's Museum. To learn more about MCM visit www.mschildrensmuseum.org.