



# Experience the Ultimate Holiday Exhibit, *Journey to the North Pole*, at the Mississippi Children's Museum

## MISSISSIPPI CHILDREN'S MUSEUM

### MEDIA CONTACT

**Morgan Page**  
Director of Marketing  
Morgan@mcm.ms  
P: 601.709.8354

### PRESS RELEASE • FOR IMMEDIATE RELEASE

(Jackson, Miss.) -- The Mississippi Children's Museum's (MCM) ultimate holiday exhibit, *Journey to the North Pole*, is now open through January 5.

*Journey to the North Pole* transforms MCM's Gertrude C. Ford Exhibition Hall into a magical winter wonderland of snowy skies, glittering holiday decorations, and invitations for memorable family holiday experiences. Just inside the front door, guests will find our enchanting 45-foot Snowflake Slide, cascading over the central staircase, always a favorite for children (and their adults!) Guests must be 36" or taller to ride down. Also nearby, children will find decorations to build a life-size gingerbread house. An exciting return for everyone is the child-favorite Reindeer Rink for sock skating (children must bring socks for this experience). Follow up your "snowy" sock skating experience in Eudora Welty's living room, where guests can then cozy up by the fire! Complete with a fireplace, books, and scheduled holiday readings. Santa will be making special visits during *Journey to the North Pole*, so be sure to visit our website [mschildrensmuseum.org](http://mschildrensmuseum.org) and follow us on social media for a schedule of when Santa plans to stop by.

*Journey to the North Pole* draws inspiration from lessons in navigation and geography, along with traditional holiday literature. Upon arrival, children can don a conductor's cap and find tickets for their railroad adventure to the North Pole. Santa's helpers can play in the child-size post office equipped with a package sorting station and conveyor belt for guests to sort and ship packages. An expansive train table, complete with snowy buildings and lots of child-sized train cars, will thrill train enthusiasts with hands-on imaginative play. The interactive clock tower featuring a toddler slide is a fan-favorite for our youngest visitors. Our newest addition, reindeer stables, encourages children to feed, pet and take care of our play size reindeer.

*Journey to the North Pole* will be open to the public now through Jan. 5 and is included with MCM general admission of \$13 per person. Additional holiday events include Rooks and Reindeer and Jammies at Journey on Dec. 6th, Reindeer Workshops on Dec. 20, 21 & 23 and Noon Year's Eve on Dec. 31.

*Journey to the North Pole* provides the perfect outing for family fun, your child's birthday party, and a magical backdrop for your special family photo. This one-of-a-kind holiday experience is unlike any other in Mississippi!

### About the Mississippi Children’s Museum

The Mississippi Children’s Museum (MCM) is a 501(c)3 nonprofit organization with a mission of creating unparalleled experiences to inspire excellence and a lifelong joy of learning in all children. MCM’s two award-winning museums in Jackson and Meridian collectively offer over 100,000-square feet of exhibits and educational programming designed around five primary initiatives, Literacy, STEAM, Health and Nutrition, Cultural Arts, and Mississippi Heritage – the keys to helping our children mature into healthy and productive adult learners. MCM offers exceptional resources for children, families, and educators through MCM at Home virtual programming, traveling exhibits and programs, community outreach, *Launch into Learning* afterschool program, professional development for educators, and *Talk from the Start*, an initiative for parents and caregivers to promote language development in children from birth to five years old.

MCM is honored to have received an Institute of Museum and Library Services National Medal, the Mississippi Tourism Association Governor’s Award for Travel Attraction of the Year, and USA Today’s ‘10Best Travel Award for Best Children’s Museum. Learn more: [www.mschildrensmuseum.org](http://www.mschildrensmuseum.org)

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