

## MISSISSIPPI CHILDREN'S MUSEUM

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## The Mississippi Children's Museum Named Top 3 Best Children's Museums in the U.S.

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(Jackson, MS) – The Mississippi Children's Museum (MCM) is honored to be recognized as the third best Children's Museum in the country by USA Today for the 2024 Reader's Choice Travel Awards.

Twenty museums were nominated by an expert panel and then the nominees were voted on by museum supporters and USA Today readers. The Mississippi Children's Museum was recognized as 3<sup>rd</sup> in the "USA Today 10Best Children's Museums in the U.S." list and is part of USA Today's annual 10Best Readers' Choice Awards.

"It is an honor to be recognized as one of the best children's museums in the country," said Susan Garrard, MCM President, "MCM is the state's largest educational institution for children and provides a safe, imaginative space for children and families of all backgrounds to play, learn, and grow. To be recognized nationally is a testament to our steadfast commitment to provide excellence and unparalleled experiences to our visitors."

MCM would like to thank our members, guests, and community for voting daily to help us receive this recognition. USA Today's 10Best Awards provides travelers with the top attractions, things to see and do, and top destinations in the U.S. and the world. For a full list of winners, visit: <a href="https://10best.usatoday.com/awards/travel/best-childrens-museum-2024/">https://10best.usatoday.com/awards/travel/best-childrens-museum-2024/</a>

Learn more about USA Today's 10Best Reader's Choice Awards: https://10best.usatoday.com/awards/about-usa-today-10best-readers-choice-awards/

## About the Mississippi Children's Museum

The Mississippi Children's Museum (MCM) is a 501(c)3 nonprofit organization with a mission of creating unparalleled experiences to inspire excellence and a lifelong joy of learning in all children. MCM's two award-winning museums in Jackson and Meridian collectively offer over 100,000-square feet of exhibits and educational programming designed around five primary initiatives, Literacy, STEAM, Health and Nutrition, Cultural Arts, and Mississippi Heritage – the keys to helping our children mature into healthy and productive adult learners. MCM offers exceptional resources for children, families, and educators through The LIFT, traveling exhibits and programs, community outreach, *Launch into Learning* afterschool program, professional development for educators, and innovative literacy and language development programs: *Talk from the Start and Reach Out and Read*. MCM is honored to have received an Institute of Museum and Library Services National Medal, the Mississippi Tourism Association Governor's Award for Travel Attraction of the Year, and USA Today's 10Best Travel Award for Best Children's Museum. To learn more about MCM visit www.mschildrensmuseum.org.