



MEDIA CONTACT

Rebecca Parker
Assistant Director of
Marketing & Public
Relations

<u>rebecca@mcm.ms</u> P: 601.512.0276

Cater's at the Museum Announces Grand Opening Date

PRESS RELEASE • FOR IMMEDIATE RELEASE • 2/15/2024

Cater's at the Museum invites the public to its grand opening on **Tuesday**, **Feb. 20**, **2024**, in partnership with the Mississippi Children's Museum – Meridian (MCM-Meridian).

The new restaurant will officially open to the public at 10:00 a.m. after a brief ribbon cutting with MCM-Meridian. The restaurant will be open from 10:00 a.m. to 3:00 p.m.

In celebration, MCM-Meridian is offering special programming and raffles from 10:00 a.m. - 3:00 p.m. Extra seating in the museum lobby and outdoor plaza will be available for guests who wish to play and enjoy lunch at the museum.

MCM-Meridian and Cater's at the Museum are proud to contribute to the economic growth and workforce development in Meridian through this partnership.

"Our state-of-the-art museum attracts thousands of visitors from all over the country, and we take pride in contributing to the economic growth of Meridian," said Barbara Zeller, MCM-Meridian's Executive Director. "We are excited to expand our campus with a new restaurant which we believe will attract more locals and tourists to our city. It was a natural fit to partner with Cater's Market, keeping in line with our health and nutrition initiative."

Not only is this new partnership exciting for museum guests and staff, it's also an added value for tourists traveling through the state.

"With tourism being the 4th largest industry in our state, the Mississippi Children's Museum, in Meridian and Jackson, strives to provide excellent experiences as the state's largest educational institution for children and top-rated tourist attraction for families," said Susan Garrard, MCM President, "Through innovative projects and partnerships MCM is proud to contribute to the economic growth by increasing tourism revenue and creating new job opportunities."

Cater's at the Museum is located at the former Trustmark Bank building at 421 22nd Ave. Meridian, MS 39301. For more information, visit:

https://mschildrensmuseum.org/event/caters-at-the-museum-grand-opening/.

About the Mississippi Children's Museum - Meridian

The Mississippi Children's Museum - Meridian (MCM – Meridian) is the East Mississippi satellite campus of the statewide Mississippi Children's Museum (MCM)—a 501(c)3 nonprofit organization that creates unparalleled experiences to inspire excellence and a lifelong joy of learning. MCM-Meridian is a 25,000-square-foot facility with exhibit space designed around five primary initiatives: Literacy, STEAM, Health and Nutrition, Cultural Arts, and Mississippi History woven throughout all galleries. Outdoors is a 25,000-square-foot exhibit gallery that allows children a safe and magical space to explore and enrich the learning experience. The museum's exhibits, programs, and outreach opportunities provide engaging, explorative, hands-on educational activities for children of all ages. MCM – Meridian is a strategic part of the statewide Mississippi Children's Museum which is dedicated to inspiring all of Mississippi's children from all backgrounds to discover and achieve their potential. To learn more about MCM – Meridian, visit www.mcmmeridian.org.

About Cater's Market

Since 2006, Cater's Market has been a premier destination for the Southern foodie. Our one-of-a-kind specialty market and café offers gourmet items and meals you just won't find anywhere else in Meridian, Mississippi. Gourmet Specialty Market & Deli offering lunch, gift baskets, gift cards, prepared foods, appetizers, party platters, delivery, desserts & more!

###