



MISSISSIPPI CHILDREN'S MUSEUM - MERIDIAN

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"Cater's at the Museum" Coming Soon to the Mississippi Children's Museum – Meridian Campus

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The Mississippi Children's Museum – Meridian is partnering with Cater's Market to open a new restaurant, "Cater's at the Museum."

Meridian, Miss. (October 31, 2023) – The Mississippi Children's Museum – Meridian (MCM-Meridian) has partnered with Cater's Market, a locally-owned restaurant and café, to bring a one-of-a-kind culinary experience to its eight-acre campus on 22nd Avenue. The new restaurant, "Cater's at the Museum," will offer healthy and convenient food options just a few steps away from the museum.

The partnership between MCM-Meridian and Cater's Market formed through a shared vision of bringing quality grab-and-go food services to the growing downtown Meridian area. "We are so excited to open our third restaurant location in partnership with the museum," said Jamie Cater, owner of Cater's Market. "We look forward to offering unique items for the children and families visiting the museum as well as the surrounding businesses."

MCM-Meridian is proud to partner with local businesses, such as Cater's Market, to promote economic growth and workforce development in Meridian. Partnerships like this help develop a strong and vibrant downtown that serves as a hub for tourism and community well-being.

"Our state-of-the-art museum attracts thousands of visitors from all over the country, and we take pride in contributing to the economic growth of Meridian," said Barbara Zeller, MCM-Meridian's Executive Director. "We are excited to announce our plans to expand our campus with a new restaurant which we believe will attract more locals and tourists to our city. It was a natural fit to partner with Cater's Market, keeping in line with our health and nutrition initiative."

Not only is this new partnership exciting for museum guests and staff, it's also an added value for tourists traveling through the state.

"With tourism being the 4th largest industry in our state, the Mississippi Children's Museum, in Meridian and Jackson, strives to provide excellent experiences as the state's largest educational institution for children and top-rated tourist attraction for families," said Susan Garrard, MCM President, "Through innovative projects

and partnerships MCM is proud to contribute to the economic growth by increasing tourism revenue and creating new job opportunities.”

Cater's at the Museum will be located at the former bank building on the MCM-Meridian campus and is currently undergoing renovations. **The new restaurant is slated to open its doors in January 2024.** Operating hours and menu options will differ from its full-service restaurant locations in North Meridian and Starkville. The official opening date, operating hours, and menu options will be announced in the coming weeks.

About the Mississippi Children's Museum - Meridian

The Mississippi Children's Museum - Meridian (MCM – Meridian) is the East Mississippi satellite campus of the statewide Mississippi Children's Museum (MCM)—a 501(c)3 nonprofit organization that creates unparalleled experiences to inspire excellence and a lifelong joy of learning. MCM-Meridian is a 25,000-square-foot facility with exhibit space designed around five primary initiatives: Literacy, STEAM, Health and Nutrition, Cultural Arts, and Mississippi History woven throughout all galleries. Outdoors is a 25,000-square-foot exhibit gallery that allows children a safe and magical space to explore and enrich the learning experience. The museum's exhibits, programs, and outreach opportunities provide engaging, explorative, hands-on educational activities for children of all ages. MCM – Meridian is a strategic part of the statewide Mississippi Children's Museum which is dedicated to inspiring all of Mississippi's children from all backgrounds to discover and achieve their potential. To learn more about MCM – Meridian, visit www.mcmmeridian.org.

About Cater's Market

Since 2006, Cater's Market has been a premier destination for the Southern foodie. Our one-of-a-kind specialty market and café offers gourmet items and meals you just won't find anywhere else in Meridian, Mississippi. Gourmet Specialty Market & Deli offering lunch, gift baskets, gift cards, prepared foods, appetizers, party platters, delivery, desserts & more!

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