



## MISSISSIPPI CHILDREN'S MUSEUM

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## The Mississippi Children's Museum Hosts 9<sup>th</sup> Annual *Neon Night* Fundraiser

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**Jackson, Miss.**— MCM Partners invite you to dress in your neon best and make plans to attend *Neon Night* on Saturday, July 15<sup>th</sup> from 8:00 p.m. – midnight! Guests will enjoy an evening with glowing neon lights, electrifying music, specialty cocktails, and savory snacks.

*Neon Night* is an MCM Partners signature fundraising event where young professionals can connect, while supporting MCM's educational initiatives and exploring award-winning exhibits.

"Neon Night is the best event of the summer! This vibrant, fun party is the perfect way to introduce adults to all that MCM offers. Live music, local cocktails, and neon lights make this signature event so unique. I am proud to be part of MCM Partners, which supports one of the country's premier children's museums," says Madison Keyes, Neon Night Co-Chair.

Guests over 21 are invited to dress up with glowing necklaces and bracelets and dance the night away with Powerhouse Band playing everyone's favorite dance hits! The event was established by a dedicated group of young adults who value and support MCM's mission to promote literacy, health, and education for children. As MCM's "youngest" signature event, *Neon Night* has quickly become a must-attend party for the young and young-at-heart crowd.

"This fun-filled evening will be an occasion to celebrate and support MCM, which serves as a resource to so many families throughout Mississippi," says Gregory Alston, Neon Night Co-Chair.

Guests will be able to enjoy a variety of food trucks including Hog Heaven BBQ, 2 For 7 Kitchen, Green Ghost Tacos, and Poppy Pies. A specialty cocktail contest sponsored by Cathead Vodka will also be held, where Koestler Prime, Good Bar, Estelle, and Dog Mud Tavern will present their signature cocktail for the evening.

This year's event is presented by TrustCare and sponsored by Bridal Path, Heritage Properties, Howard Technology Solutions, Wier Boerner Allin Architecture, Southern Farm Bureau, Mississippi Sports Medicine & Orthopedic Center, Mississippi Arthritis Clinic, Simmons Erosion Control, The Smith Law Firm, Corner Market, Watkins Roofing, Monkee's of Ridgeland, Gilchrist Donnell, PLLC, Elliott Law Firm, PLLC, Big River Shipbuilders, Brunini, Grantham, Grower & Hewes, PLLC, Bossier & Associates, PLLC, Community Bank, Madison and Houston Keyes, Dallas Anthony & Jeffords, PLLC, Janet and Charlie Spain, Matrix Solutions, Inc.

Tickets are available for \$60 online at <https://one.bidpal.net/neonnight2023/> until noon on July 15 or available at the door the evening of the event July 15.

Special thanks to Clark Beverage/Coca-Cola, Southern Beverage, Cathead Vodka, Davaine Lighting, Mosquito Joe, Plein Air, William Dunlap, Andrew Bucci Art, Magnolia Dermatology, Coat Tails, Betsy Baird Jewelry, and Chad Mars.

#### About the Mississippi Children's Museum

The Mississippi Children's Museum (MCM) is a 501(c)3 nonprofit organization with a mission of creating unparalleled experiences to inspire excellence and a lifelong joy of learning in all children. MCM's two award-winning museums in Jackson and Meridian collectively offer over 100,000-square feet of exhibits and educational programming designed around five primary initiatives, Literacy, STEAM, Health and Nutrition, Cultural Arts, and Mississippi Heritage – the keys to helping our children mature into healthy and productive adult learners. MCM offers exceptional resources for children, families, and educators through MCM at Home virtual programming, traveling exhibits and programs, community outreach, *Launch into Learning* afterschool program, professional development for educators, and *Talk from the Start*, an initiative for parents and caregivers to promote language development in children from birth to five years old.

MCM is honored to have received an Institute of Museum and Library Services National Medal, the Mississippi Tourism Association Governor's Award for Travel Attraction of the Year, and USA Today's '10Best Travel Award for Best Children's Museum. To learn more about MCM visit [www.mschildrensmuseum.org](http://www.mschildrensmuseum.org).

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