PRESS RELEASE • FOR IMMEDIATE RELEASE • 01/23/23

Jackson, Miss. - On Saturday, February 11, 2023, MCM Partners will be celebrating the Mississippi Children’s Museum (MCM) through their biggest fundraising event, Ignite the Night: The Love of Fun!

Every February, adults are given permission to play after hours at the Mississippi Children’s Museum during its signature fundraising event, Ignite the Night. Each gallery comes to life with festive food, mesmerizing music, and amusing activities. Hosted by the Mississippi Children’s Museum Partners, a group of volunteers and donors who support the museum, this is not your typical party. It is imaginative, entertaining, and, most importantly, fun!

Join MCM Partners on February 11 to show your Love of Fun as adults take over the museum at Ignite the Night. Come dressed in an outfit you LOVE. Feel free to be brave and let us see your fun side. Prepare to fall in love with music that will move you, food that will delight you, and artwork like no other. Of course, you can bid on fabulous silent auction items while also soaking up surprise fun activities. Unforgettable memories will be made for the Love of Fun!

By supporting MCM Partner’s signature fundraiser, Ignite the Night: Love of Fun, you are helping the museum in its mission to create unparalleled experiences to inspire excellence and a lifelong joy of learning. Proceeds from the event provide critical funding for the museum’s operations, including ongoing exhibit and program needs. Purchase your tickets online: https://one.bidpal.net/ignitethenight2023.

Ignite the Night Sponsors:
Ignite the Night: For the Love of Fun! is presented by BankPlus and is sponsored by Mississippi Sports Medicine and Orthopaedic Center, Newk’s, Marion Counseling Services, PLLC, Kroger, Simmons Erosion Control, Overby, Omega Psi Fraternity, Inc., Wier Boerner Allin Architecture, Tito’s Vodka, EastGroup Properties, Melanie and Sam Taylor, Jones Walker, LLP, Janet and Charlie Spain, Cadence Bank, McNeely Plastics, McB’s Bar and Grill, Sun Coast Infrastructure, Inc., Pileum Corporation, Ross & Yerger.

Special thanks to: Sysco of Jackson, Clark Beverage Group, Southern Beverage, Southern Farm Bureau Life Insurance Company, Davaine Lighting, Hederman

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Brothers Printing, Beckham Jewelry, Fondren Cellars, and Fresh Cut Catering and Floral.

2023 Ignite the Night Committee:
Chair Joyce Marion, Co-Chair Sarah Adams, Susan Murphy, Tobi Brown, Monica Patel, Lori Marshall, Manisha Patel, Rachel Keyes, Betty Parry, Darrell Wilson, Rachel Misenar, Ann Seale, Ginny DeHart, Janet Spain, Suzanne Sones, Lee Ann and Calvin Thigpen, Staci and Jeremy McNinch, Leslie Miley, Elizabeth Alley, Gwenetta Tatum

About the Mississippi Children’s Museum
The Mississippi Children’s Museum (MCM) is a 501(c)3 nonprofit organization with a mission of creating unparalleled experiences to inspire excellence and a lifelong joy of learning in all children. The 40,000-square foot museum is designed around five primary initiatives, with correlating exhibits, programs, and outreach efforts. These initiatives include: Literacy, STEAM, Health and Nutrition, Cultural Arts, and Mississippi Heritage – the keys to helping our children mature into healthy and productive adult learners. In response to community needs due to the COVID-19 pandemic, MCM shifted operating and programming priorities to best serve Mississippi’s children and combat learning loss through facilitating virtual schooling and creating online educational enrichment – services that continue today through a robust, daily afterschool program and an online platform for teacher professional development.

In 2021, MCM celebrated a monumental year by receiving an Institute of Museum and Library Services National Medal, the nation’s highest honor for museums, and through opening its first satellite museum, MCM-Meridian, which received the 2021 Governor’s Award for Travel Attraction of the Year. Learn more: www.mschildrensmuseum.org

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