



The Mississippi Children's Museum Opens Holiday Exhibit, *Journey to the North Pole*

MISSISSIPPI CHILDREN'S MUSEUM

MEDIA CONTACT

Angela Mitchell
Director of External
Affairs

angela@mcm.ms
P: 601.709.8354

PRESS RELEASE • FOR IMMEDIATE RELEASE • 11/8/2022

(Jackson, Miss.) -- The Mississippi Children's Museum's (MCM) *Journey to the North Pole* exhibit opens with a new MCM Partners fundraising event, *A Very Merry Night*, on Saturday, Nov. 19 from 6-9 p.m. and will be open to the public Nov. 20-Jan. 8.

Based on cherished holiday traditions, *Journey to the North Pole* transforms MCM's Gertrude C. Ford Exhibition Hall into a magical winter wonderland of snowy skies, glittering holiday decorations, and invitations for memorable family holiday experiences! Just inside the front door, guests will find our enchanting 45-foot Snowflake Slide, cascading over the central staircase, always a favorite for children (and their adults!) Guests must be 36" or taller to ride down. Also nearby, children will find decorations to build a life-size gingerbread house. An exciting return for everyone is the child-favorite Reindeer Rink for sock skating (children must bring socks for this experience). Santa will be making special visits during *Journey to the North Pole*, visit our website mschildrensmuseum.org and follow us on social media for a schedule of when Santa plans to stop by.

Drawing inspiration from lessons in navigation and geography, along with traditional holiday literature, *Journey to the North Pole* is a place where children can don a conductor's cap and find tickets for their next railroad adventure. Santa's helpers can play in the child-size post office equipped with a package sorting station and conveyor belt for guests to sort and ship packages. An expansive train table, complete with snowy buildings and lots of child-sized train cars, will thrill train enthusiasts with hands-on imaginative play. Grab a book and cozy up by the fire in Santa's Stocking Stories, an area inspired by Eudora Welty's living room.

Wear your favorite holiday pajamas to Jammies at Journey on Dec. 2nd from 5:30-7:30 p.m. The museum will be closed on Thanksgiving Day, Christmas Eve, Christmas Day, and New Year's Day. Museum hours are Tuesday-Saturday, 9:00 a.m. – 5:00 p.m. and Sunday, 1:00 – 6:00 p.m. MCM will be open for Magic Mondays on November 21 and December 19 & 26. *Journey to the North Pole* is included with \$10 general admission and free with museum membership. *A Very Merry Night* tickets can be purchased online or at the door (<https://one.bidpal.net/averymerrynight22>).

Journey to the North Pole provides the perfect outing for family fun, your child's birthday party, and a magical backdrop for your special family photo. Be sure to visit the Mississippi Children's Museum between November 20-January 8 for a holiday experience unlike any other in Mississippi! This one-of-a-kind holiday exhibit was designed by MCM's in-house creative team in partnership with Davaine Lighting, A Plus Creative & Signs and ADEX International Exhibit Fabrication of Cincinnati, Ohio.

About the Mississippi Children's Museum

The Mississippi Children's Museum (MCM) is a 501(c)3 nonprofit organization with a mission of creating unparalleled experiences to inspire excellence and a lifelong joy of learning in all children. The 53,000-square foot museum is designed around five primary initiatives, with correlating exhibits, programs, and outreach efforts. These initiatives include: Literacy, STEAM, Health and Nutrition, Cultural Arts, and Mississippi Heritage – the keys to helping our children mature into healthy and productive adult learners. In response to community needs due to the COVID-19 pandemic, MCM shifted operating and programming priorities to best serve Mississippi's children and combat learning loss through facilitating virtual schooling and creating online educational enrichment – services that continue today through a robust, daily afterschool program and an online platform for teacher professional development.

In 2021, MCM celebrated a monumental year by receiving an Institute of Museum and Library Services National Medal, the nation's highest honor for museums, and through opening its first satellite museum, MCM-Meridian, which received the 2021 Governor's Award for Travel Attraction of the Year. To learn more about MCM visit www.mschildrensmuseum.org.

###