



MISSISSIPPI CHILDREN'S MUSEUM

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The Mississippi Children's Museum Hosts 8th Annual *Neon Night* Fundraiser

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Jackson, Miss.— MCM Partners invite you to dress in your neon best and make plans to attend *Neon Night* on Saturday, July 16th from 8:00 p.m. – midnight! Guests will enjoy an evening with glowing neon lights, electrifying music, specialty cocktails, and savory snacks.

Neon Night is an MCM Partners signature fundraising event where young professionals can connect, while supporting MCM's educational initiatives and exploring award-winning exhibits. "Neon Night brings MCM to life on a summer night with great music, local food, and beverages. We are honored to be a part of this signature fundraising event to support Mississippi's current and future generation of children," says Neon Night Co-Chair, Ann Ferrell Alston.

Guests over 21 are invited to dress up with glowing necklaces and bracelets and dance the night away with Powerhouse Band playing everyone's favorite dance hits! The event was established by a dedicated group of young adults who value and support MCM's mission to promote literacy, health, and education for children.

As MCM's "youngest" signature event, *Neon Night* has quickly become a must-attend party for the young and young-at-heart crowd. "This fun-filled evening will be an occasion to celebrate and support MCM, which serves as a resource to so many families throughout Mississippi," says Madison VanLandeghem, Neon Night Co-Chair.

This year the event is presented by TrustCare Kids and sponsored by Simmons Erosion Control, Inc., Southern Farm Bureau Life Insurance, Atmos Energy, Monkee's of Ridgeland, Tito's Handmade Vodka, Geri Beth and Allen Smith, The Bridal Path, Maggio Thompson, LLP, Merkel & Cocke, P.A., Ann Carter, Inc., Howard Industries, Brunini Law Firm, Smith Towing Company, Paula and Randy James, Fuse.Cloud, Phelp's Dunbar, LLP, McCorquodale Transfer, Sue and Peter Keyes, Matrix Solutions, Inc., Align IT Group, Bossier & Associates, PLLC, Gilchrist Donnell, PLLC, Porter & Malouf, Southern Beverage Company, and Clark Beverage Group.

Guests will be able to enjoy a variety of food trucks including Hog Heaven BBQ, Aplos, Green Ghost Tacos, and Crooked Letter Kitchen. A specialty cocktail contest sponsored by Tito's Handmade Vodka will also be held, where Manship Wood Fired Kitchen, Bravo, Estelle, and Babalu will present their signature cocktail for the evening.

Tickets are available for \$55 online at one.bidpal.net/neonnight22 until noon on July 16 or available at the door the evening of the event July 16.

About the Mississippi Children's Museum

The Mississippi Children's Museum (MCM) is a 501(c)3 nonprofit organization with a mission of creating unparalleled experiences to inspire excellence and a lifelong joy of learning in all children. The 40,000-square foot museum is designed around five primary initiatives, with correlating exhibits, programs, and outreach efforts. These initiatives include: Literacy, STEAM, Health and Nutrition, Cultural Arts, and Mississippi Heritage – the keys to helping our children mature into healthy and productive adult learners. In response to community needs due to the COVID-19 pandemic, MCM shifted operating and programming priorities to best serve Mississippi's children and combat learning loss through facilitating virtual schooling and creating online educational enrichment – services that continue today through a robust, daily afterschool program and an online platform for teacher professional development.

In 2021, MCM celebrated a monumental year by receiving an Institute of Museum and Library Services National Medal, the nation's highest honor for museums, and through opening its first satellite museum, MCM-Meridian, which received the 2021 Governor's Award for Travel Attraction of the Year.

To learn more about MCM visit www.mschildrensmuseum.org.

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