



## MISSISSIPPI CHILDREN'S MUSEUM - MERIDIAN

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# Mississippi Children's Museum – Meridian New Year's Eve Event Raises Over \$176,000

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**Meridian, Miss.** – The Mississippi Children's Museum – Meridian (MCM-Meridian) Partners volunteer organization presented a gift of \$176,026.46 to the museum on Monday, February 7, 2022. These funds were raised through the inaugural Midnight at the Museum fundraiser held on New Year's Eve.

On December 31, 2021, MCM-Meridian Partners hosted the young at heart for the first annual Midnight at the Museum: Magical Masquerade fundraiser. This magical event sold out with guests eager to dress in their best and join the revelry for a new and exciting way to ring in the New Year. Adults 21 and up played in the museum, danced the night away, enjoyed specialty treats at the top of each hour, and were surprised by a live performance from hometown celebrities Track 45.

Through fundraising events like Midnight at the Museum, MCM-Meridian Partners raise vital funds to ensure that the museum is accessible to all children. These funds help bridge the gap between the general admission cost of \$10 per person and the actual cost of the museum experience of \$23 per person.

With the support of over 50 event sponsors including five VIP level donors (BankPlus, Freddie's Fine Spirits, PJ's Coffee, Meridian Coca-Cola Bottling Company, and Mitchell Distributing) and 125 hosts, MCM-Meridian Partners is excited to announce the total funds raised from Midnight at the Museum that help underwrite the mission and vision of the museum.

To learn more about the important work of MCM-Meridian Partners, visit <https://mschildrensmuseum.org/meridian/get-involved/mcm-meridian-partners/>.

Midnight at the Museum: Magical Masquerade was presented by BankPlus and sponsored by Freddie's Fine Spirits, Meridian Coca-Cola

Bottling Company, Mitchell Distributing, PJ's Coffee, The Threefoot Hotel, East Mississippi Oral and Facial Surgery, Fresh Cut Catering and Floral, Gulf South Productions, Mississippi Power, The Radio People of Meridian, Van Zyverden Inc., Anderson Regional Medical Center, Burns & Burns, Cindy and Jim McGinnis, Citizens National Bank, E. & J. Gallo Winery, Mitchell Signs, Pampered Bodies Day Spa, Primary Eyecare and Optical of Meridian, Minh Duong, OD; Sissie and Fred Wile, Visit Mississippi, Wells Fargo Advisors, Woodstock Furniture, Amanda and Matt Cassell, Anne and Logan Rush, In Memory of Dr. Sonny Rush; Broadmoor Ace Hardware, Cater's Market, Charcuterie Chick Mississippi, Elite Flooring, Gina and Randy Sharman, Great Southern Bank, Hal Singley, Harvest Grill, Hill Real Estate, Ice Plant Inc., Lauren and Ed Smith, Magnolia Steel, Melanie and Ric Alexander, Meridian Pediatric Dental Group, Shelley McDonald, DMD; Meridian Plastic Surgery, Onin Staffing, Stephanie Gurley; Pearson & Company Insurance, Rush Health Systems, Sequel Electric Supply, Stifel, Threefoot Brewing Company, Total Pain Care, Visit Meridian, and Weidmann's Restaurant.

#### **About the Mississippi Children's Museum - Meridian**

The Mississippi Children's Museum - Meridian (MCM – Meridian) is the East Mississippi satellite campus of the statewide Mississippi Children's Museum (MCM)—a 501(c)3 nonprofit organization that creates unparalleled experiences to inspire excellence and a lifelong joy of learning. MCM-Meridian is a 25,000-square-foot facility with exhibit space designed around three primary initiatives: Literacy, STEAM, Health and Nutrition, Cultural Arts, and Mississippi History woven throughout all galleries. Outdoors is a 25,000-square-foot exhibit gallery that allows children a safe and magical space to explore and enrich the learning experience. The museum's exhibits, programs, and outreach opportunities provide engaging, explorative, hands-on educational activities for children of all ages. MCM – Meridian is a strategic part of the statewide Mississippi Children's Museum which is dedicated to inspiring all of Mississippi's children from all backgrounds to discover and achieve their potential. To learn more about MCM – Meridian, visit [www.mcmmeridian.org](http://www.mcmmeridian.org).

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