Mississippi Children’s Museum – Meridian
New Year’s Eve Event Raises Over $176,000

PRESS RELEASE • FOR IMMEDIATE RELEASE • 2/7/2022

Meridian, Miss. – The Mississippi Children’s Museum – Meridian (MCM-Meridian) Partners volunteer organization presented a gift of $176,026.46 to the museum on Monday, February 7, 2022. These funds were raised through the inaugural Midnight at the Museum fundraiser held on New Year’s Eve.

On December 31, 2021, MCM-Meridian Partners hosted the young at heart for the first annual Midnight at the Museum: Magical Masquerade fundraiser. This magical event sold out with guests eager to dress in their best and join the revelry for a new and exciting way to ring in the New Year. Adults 21 and up played in the museum, danced the night away, enjoyed specialty treats at the top of each hour, and were surprised by a live performance from hometown celebrities Track 45.

Through fundraising events like Midnight at the Museum, MCM-Meridian Partners raise vital funds to ensure that the museum is accessible to all children. These funds help bridge the gap between the general admission cost of $10 per person and the actual cost of the museum experience of $23 per person.

With the support of over 50 event sponsors including five VIP level donors (BankPlus, Freddie’s Fine Spirits, PJ’s Coffee, Meridian Coca-Cola Bottling Company, and Mitchell Distributing) and 125 hosts, MCM-Meridian Partners is excited to announce the total funds raised from Midnight at the Museum that help underwrite the mission and vision of the museum.

To learn more about the important work of MCM-Meridian Partners, visit https://mschildrensmuseum.org/meridian/get-involved/mcm-meridian-partners/.

Midnight at the Museum: Magical Masquerade was presented by BankPlus and sponsored by Freddie’s Fine Spirits, Meridian Coca-Cola
About the Mississippi Children’s Museum - Meridian

The Mississippi Children’s Museum - Meridian (MCM – Meridian) is the East Mississippi satellite campus of the statewide Mississippi Children’s Museum (MCM)—a 501(c)3 nonprofit organization that creates unparalleled experiences to inspire excellence and a lifelong joy of learning. MCM-Meridian is a 25,000-square-foot facility with exhibit space designed around three primary initiatives: Literacy, STEAM, Health and Nutrition, Cultural Arts, and Mississippi History woven throughout all galleries. Outdoors is a 25,000-square-foot exhibit gallery that allows children a safe and magical space to explore and enrich the learning experience. The museum’s exhibits, programs, and outreach opportunities provide engaging, explorative, hands-on educational activities for children of all ages. MCM – Meridian is a strategic part of the statewide Mississippi Children’s Museum which is dedicated to inspiring all of Mississippi’s children from all backgrounds to discover and achieve their potential. To learn more about MCM – Meridian, visit www.mcmmeridian.org.

###