

## Mississippi Children's Museum Opens Holiday Exhibit, Journey to the North Pole

## MISSISSIPPI CHILDREN'S MUSEUM

**PRESS RELEASE** • FOR IMMEDIATE RELEASE • 11/2/2021

MEDIA CONTACT
Angela Mitchell
Director of External
Affairs
angela@mcm.ms

P: 601.709.8354

The Mississippi Children's Museum's (MCM) *Journey to the North Pole* exhibit opens November 22 with Jammies at Journey at 5:30 pm to kick-off your holiday fun! Based on cherished holiday traditions, *Journey to the North Pole* transforms MCM's Gertrude C. Ford Exhibition Hall into a magical winter wonderland of snowy skies, glittering holiday decorations, and invitations for memorable family holiday experiences!

Just inside the front door, guests will find our enchanting 45-foot Snowflake Slide, cascading over the central staircase, always a favorite for children (and their adults!) 36" or taller to ride down! Also nearby, children will find hundreds of decorations to build a life-size gingerbread house. An exciting return for everyone is the child-favorite Reindeer Rink for sock skating (children must bring socks for this experience). Santa will be making special visits during *Journey to the North Pole*, visit our website <a href="making-museum.org">mschildrensmuseum.org</a> and follow us on social media for a schedule of when Santa plans to stop by.

Drawing inspiration from lessons in navigation and geography, along with traditional holiday literature, *Journey to the North Pole* is a place where children can don a conductor's cap and find tickets for their next railroad adventure. Santa's helpers can play in the child-size post office equipped with a package sorting station and conveyor belt for guests to sort and ship packages. An expansive train table, complete with snowy buildings and lots of child-sized train cars, will thrill train enthusiasts with hands-on imaginative play. The interactive clock tower featuring a toddler slide is a fan-favorite for our youngest visitors.

The exhibit grand opening will be held on Monday, November 22 at 5:30 pm and will be open through Sunday, January 2. Wear your favorite holiday pajamas to Jammies at Journey on November 22 from 5:30-7:30 p.m. The museum will be closed on Thanksgiving Day, Christmas Eve, Christmas Day, and New Year's Day. Museum hours are Tuesday-Saturday, 9:00 a.m. – 5:00 p.m. and Sunday, 1:00 – 6:00 p.m. MCM will be open for Magic Mondays on November 22 and December 27.

Journey to the North Pole provides the perfect outing for family fun, your child's birthday party, and a magical backdrop for your special family photo. Be sure to visit the Mississippi Children's Museum between November 22-January 2 for a holiday

experience unlike any other in Mississippi! This one-of-a-kind holiday exhibit, was designed by MCM's in-house creative team in partnership with Davaine Lighting, A Plus Creative & Signs and ADEX International Exhibit Fabrication of Cincinnati, Ohio.

## About the Mississippi Children's Museum

The Mississippi Children's Museum (MCM) is a 501(c)3 nonprofit organization that provides unparalleled experiences that ignite a thirst for discovery, knowledge, and learning in all children. MCM is dedicated to inspiring Mississippi's children from all backgrounds to discover and achieve their potential. The museum features 40,000 square feet of exhibit space designed around five primary initiatives: Literacy, STEM, Health and Nutrition, Cultural Arts, and Mississippi History. The museum's exhibits, programs, and outreach opportunities provide engaging, explorative, hands-on educational activities for children of all ages. To learn more about MCM visit <a href="https://www.mschildrensmuseum.org">www.mschildrensmuseum.org</a>.

###