



MISSISSIPPI CHILDREN'S MUSEUM

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The Mississippi Children's Museum Hosts 8th Annual *Neon Night* Fundraiser

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Jackson, Miss. (June 22, 2021) – MCM Partners invite you to dress in your “neon” best and make plans to attend *Neon Night* on Saturday, July 17th from 8:00 p.m. – midnight! Guests will enjoy an evening with glowing “neon” lights, electrifying music, specialty cocktails, and savory snacks.

Neon Night is a MCM Partners signature fundraising event where young professionals can connect, while supporting MCM’s educational initiatives and exploring award-winning exhibits. “Neon Night is a great opportunity for young adults to learn of the programs and view the engaging exhibits firsthand at the Mississippi Children’s Museum,” says Walton Lane, Neon Night Co-Chair.

Guests over 21 are invited to “dress up” with glowing necklaces and bracelets, and dance the night away with Powerhouse Band playing everyone’s favorite dance hits! The event was established by a dedicated group of young adults who value and support MCM’s mission to promote literacy, health, and education for children.

As MCM’s “youngest” signature event, *Neon Night* has quickly become a must-attend party for the young and young-at-heart crowd. “This fun-filled evening will be an occasion to celebrate and support MCM, which serves as a resource to so many families throughout Mississippi,” says Ben Lane, Neon Night Co-Chair.

This year the event is presented by TrustCare Kids and sponsored by Atmos Energy, The Bridal Path, Southern Farm Bureau Life Insurance Company, Monkee’s of Ridgeland, Brunini, Nix-Tann & Associates, Capitol Resources, Phelps Dunbar, The Fenelon Group at Merrill Lynch, Geri Beth and Allan Smith, Cornerstone Government Affairs, Butler Snow, The Sam E. and Burnice C. Wittel Foundation, Horne LLP, Mockbee Hall & Drake, BankFirst, Big M Tires, First Commercial Bank, Bank of Yazoo, Nationwide Insurance- Rusty Healy Agency, and The Rollins Law Firm.

Guests will be able to enjoy a variety of food trucks including Hog Heaven BBQ, Aplos, Green Ghost Tacos, and 1 Guy Steak and Chicken. A specialty cocktail contest sponsored by Tito’s Handmade Vodka will also be held, where Manship Wood Fired Kitchen, Barrelhouse, Elvie’s, and The Briar Patch will present their signature cocktail for the evening.

Tickets are available for \$55 online at bidpal.net/neonnight2021 until noon on July 16 or available at the door the evening of the event July 17th.

About the Mississippi Children’s Museum

The Mississippi Children’s Museum (MCM) is a 501(c)3 nonprofit organization dedicated to fostering in its visitors a passion for lifelong learning, improving the health and well-being of Mississippi children, and instilling a sense of state pride in all Mississippi residents. The mission of MCM is to provide unparalleled experiences to inspire excellence and a lifelong joy of learning. The vision of MCM is to inspire Mississippi’s children from all backgrounds to discover and achieve their potential. The 40,000-square foot museum is designed around five primary initiatives, with correlating exhibits, programs and outreach efforts. These initiatives include: Literacy, STEAM, Health and Nutrition, Cultural Arts and Mississippi Heritage—the keys to helping our children mature into healthy and productive adult learners. Museum exhibits provide engaging, explorative, hands-on educational activities for children of all ages. MCM’s first satellite campus, MCM-Meridian, opened to the public in Spring 2021. To learn more about MCM visit www.mschildrensmuseum.org.

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