



MISSISSIPPI CHILDREN'S MUSEUM - MERIDIAN

MEDIA CONTACT

Rebecca Parker
Marketing
Coordinator
rebecca@mcm.ms
P: 601.512.0276

The Mississippi Children's Museum – Meridian Announces Dream Big... Sky's the Limit Grand Opening!

PRESS RELEASE • FOR IMMEDIATE RELEASE • 3/15/2021

Meridian, Miss. – The day has come where we transition from a dream to a reality, as the Mississippi Children's Museum – Meridian (MCM-Meridian) opens its doors to the public on Saturday, March 27.

The vision of creating a first-class museum for the children of East Mississippi has been a dream since 2015, after much hard work and perseverance, MCM-Meridian is excited to open its doors and spark creativity, imagination, discovery, and learning for all children who visit.

MCM-Meridian wants children to achieve their potential through fun and engaging activities that promote learning. The 25,000 square-foot museum consists of 9,500 square feet of indoor experiences and an additional 25,000 square feet of outdoor experiences designed around our educational initiatives: STEAM, arts and literacy, health and nutrition, and Mississippi heritage.

"I'm excited and eager for the community to see how all of their hard work and commitment and support has made this magical space a reality," said Liz Wilson, the museum's executive director.

MCM-Meridian invites guests to attend the public grand opening event on Saturday, March 27, 2021 from 9 a.m. – 12 p.m. and 1 p.m. – 5 p.m. (closed for a cleaning break between 12 p.m. – 1 p.m.) and on Sunday, March 28 from 1 p.m. - 6 p.m.

Tickets are \$10 per person (adults must be accompanied by a child) and must be purchased in advance to reserve your visit. Please visit mcmmeridian.org to buy timed tickets. Following the grand opening weekend, the museum will be open Tuesday-Sunday, and offer Magic Mondays on holidays and during school breaks.

In addition to daily admission, MCM-Meridian offers annual memberships, birthday parties and facility rentals, traveling exhibits and programs, field trips, professional development, and will soon offer seasonal camps. You can help MCM-Meridian dream big by joining MCM-Meridian Partners, sign up to volunteer, or contribute to the Inspire a Child annual fund.

About the Mississippi Children’s Museum - Meridian

The Mississippi Children’s Museum - Meridian (MCM - Meridian) is the East Mississippi satellite campus of the statewide Mississippi Children’s Museum (MCM)—a 501(c)3 nonprofit organization that creates unparalleled experiences to inspire excellence and a lifelong joy of learning. MCM-Meridian is building a 25,000-square-foot facility with exhibit space designed around three primary initiatives: Literacy and Arts; STEAM; and Health and Nutrition with Cultural Arts and Mississippi History woven throughout all galleries. Outdoors is a 25,000-square-foot exhibit gallery that allows children a safe and magical space to explore and enrich the learning experience. The museum’s exhibits, programs, and outreach opportunities will provide engaging, explorative, hands-on educational activities for children of all ages. MCM - Meridian is a strategic part of the statewide Mississippi Children’s Museum which is dedicated to inspiring ALL of Mississippi’s children from ALL backgrounds to discover and achieve their potential. To learn more about MCM – Meridian, visit www.mcmmeridian.org.

About the Mississippi Children’s Museum

The Mississippi Children’s Museum (MCM) is a 501(c)3 nonprofit organization dedicated to fostering in its visitors a passion for lifelong learning, improving the health and well-being of Mississippi children, and instilling a sense of state pride in all Mississippi residents. The mission of MCM is to create unparalleled experiences to inspire excellence and a lifelong joy of learning. The goal of MCM is to inspire Mississippi’s children from all backgrounds to discover and achieve their potential. The 40,000-square foot museum is designed around five primary initiatives, with correlating exhibits, programs and outreach efforts. These initiatives include: Literacy, STEAM, Health and Nutrition, Cultural Arts and Mississippi Heritage—the keys to helping our children mature into healthy and productive adult learners. Museum exhibits provide engaging, explorative, hands-on educational activities for children of all ages. To learn more about MCM, visit www.mschildrensmuseum.org.

###