



# PLANNED GIVING

LEAVING A LEGACY FOR MISSISSIPPI'S CHILDREN



Dear Friend,

At the Mississippi Children's Museum (MCM), our goal is to provide a place not only of learning, but also of play for the children of Mississippi. Your support helps MCM offer opportunities to connect learning with fun through exhibits and programs – inspiring children and families to achieve their potential and become lifelong learners.

Mississippi's children are our future leaders, and MCM encourages children to use their curiosity and imagination to learn and grow. I have no doubt the children visiting the museum today will become the doctors, teachers, artists, and entrepreneurs of tomorrow.

In this booklet, you will find information about how planned gifts can have a lasting impact on MCM's ability to provide valuable educational opportunities to children in our state. We outline several ways you can donate to MCM both today and in the future.

Please consider making a planned gift to MCM that will help children improve their reading skills, explore science in the outdoors, learn how to code a robot, and become successful adults for generations to come. Thank you for your support!

Sincerely,

Susan Garrard  
MCM President & CEO





**A PLANNED GIFT** to the Mississippi Children's Museum will allow you to provide a secure future – for yourself, your loved ones, and children and families across the state. It is never too early to consider how your resources can be invested in the community and have a meaningful and lasting impact for future generations of children in Mississippi.

If you have already included MCM in your estate plans, please let us know so we can thank you and ensure your gift will be used as you have envisioned.

**"I love playing at MCM – especially dancing in the music room and creating spin art. It's so much fun!"**

**– Mia, age 4**





## HOW CAN YOU SUPPORT THE MISSISSIPPI CHILDREN'S MUSEUM WITH A PLANNED GIFT?

### BEQUEST

You can make a bequest to MCM by including language in your will or living trust that specifies your gift. If you already have a will or living trust, you can add an amendment to simply include the gift details.

### LIFE INSURANCE

You can name MCM as the primary or contingent beneficiary of a life insurance policy.

### GIFTS OF APPRECIATED STOCKS, BONDS, OR MUTUAL FUNDS

When you donate appreciated stocks, bonds, or mutual fund shares instead of cash, you'll receive charitable deductions at full, fair market value while reducing capital gains impact.

### QUALIFIED RETIREMENT PLAN

You can name MCM as the primary or contingent beneficiary of your retirement plan and avoid income and estate taxes on distribution after your lifetime. If you are over 70½, the gift option of a Charitable Rollover from your IRA may be available.

## MEMORIAL OR TRIBUTE GIFT

Establishing a memorial or tribute gift is a meaningful way to honor a loved one's life or celebrate a special occasion while supporting MCM. Your memorial or tribute gift will expand the legacy of your loved one and make a difference in the lives of children across the state.

## OTHER GIFT PLANS

You can benefit MCM and receive income for yourself or loved ones by entering into a life income plan, such as a charitable remainder trust or gift annuity.

## CONTRIBUTE TO MCM'S ENDOWMENT

You have the power to help ensure that MCM is in the lives of children for generations by making a gift to our endowment. Your gift is an investment in our future. Income from the endowment is invested and used each year to support our mission.

**"Our whole family gets involved with the exhibits at MCM and when we leave, my son isn't the only one who has learned something."**

**— Raven, Parent**

MCM does not provide tax, legal or accounting advice. This material has been prepared for informational purposes only, and is not intended to provide, and should not be relied on for tax, legal or accounting advice. You should consult your own tax, legal and accounting advisors before engaging in any giving.





**ARE YOU ALREADY WORKING WITH  
AN ADVISOR OR ARE YOU AN ADVISOR  
HELPING A POTENTIAL DONOR?**

Here is general information about MCM that may help!

The Mississippi Children’s Museum is a 501(c)(3) non-profit whose mission is to create unparalleled experiences to inspire excellence and a lifelong joy of learning. Our vision is to inspire Mississippi’s children from all backgrounds to discover and achieve their potential.

Contributions to MCM are tax-deductible to the extent allowed by law.

Legal Name: Mississippi Children’s Museum  
Address: P.O. Box 55409  
Jackson, MS 39296  
Federal Tax Identification Number: 64-0850010

Contact Information:  
Director of Development  
[mschildrensmuseum.org](http://mschildrensmuseum.org)  
601-981-5469  
Email Contact: [plannedgiving@mcm.ms](mailto:plannedgiving@mcm.ms)





# BE THE REASON A CHILD CAN DREAM

I/We desire to provide for the future of the Mississippi Children’s Museum through a provision in my/our estate plans.

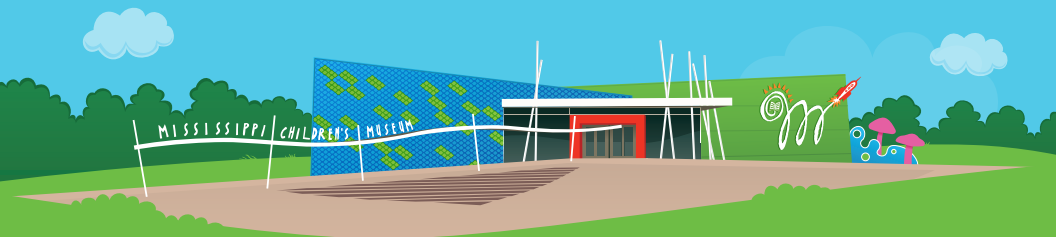
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Name	Email
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Address	Phone

I/We have made a provision to leave a legacy gift to the Mississippi Children’s Museum through my/our:

- ☐ Will    ☐ Life Insurance Policy    ☐ Appreciated stocks, bonds or mutual funds
- ☐ Retirement Plan
- ☐ I/We would like to contribute to the Mississippi Children’s Museum Endowment Fund. Please contact me for more information.
- ☐ I/We would like to establish a memorial or tribute to honor a loved one. Please contact me for more information.
- ☐ Other 

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**[mschildrensmuseum.org](https://mschildrensmuseum.org)**

601.981.5469 | 2145 Museum Boulevard Jackson ,MS 39202

A signature project of the Junior League of Jackson

The Mississippi Children's Museum is a 501(c)(3) not-for-profit organization, and receives both private and public funding.