



Mississippi Children's Museum - Meridian is BUILDING TOMORROW TOGETHER

MISSISSIPPI CHILDREN'S MUSEUM - MERIDIAN

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Mississippi Children's Museum - Meridian launches a new campaign to celebrate community supporters. *The Mississippi Children's Museum - Meridian recognizes the generous, faithful support of its donors.*

Meridian, Miss. (June 19, 2020) – The Mississippi Children's Museum – Meridian is recognizing its supporters in a new social media campaign called *Building Tomorrow Together* (#BuildingTomorrowTogetherMCM).

The East Mississippi community has championed the effort to bring the resources of our state's largest, cultural, early education institution to the area with its generous and faithful support. With construction underway and doors set to open early 2021, the Mississippi Children's Museum-Meridian is tipping its hat to all the generous donors who are such important members of the MCM-Meridian "crew." Together this community is building a brighter future for our children and tomorrow's leaders.

The social media campaign officially kicked off on Monday, June 15th with a video featuring MCM-Meridian's Honorary Co-Chair, Melanie Mitchell, and Advisory Committee member, Dustin Markham. The goal of this campaign is to acknowledge the generous members of the community for helping bring the Mississippi Children's Museum to Meridian.

Donors will be recognized each day on MCM-Meridian's social media outlets starting June 16, 2020.

"Watching construction well underway on 22nd Avenue, I think about all those whose generosity has made this a reality," said Liz Wilson, Executive Director of MCM-Meridian. "These are challenging times, and to be reminded of what our community can accomplish when we come together is so hopeful. We are excited to thank each of you individually and celebrate our amazing community together."

MCM-Meridian continues to fundraise to complete the capital campaign and open its doors in early 2021. To learn how you can support the MCM-Meridian project, visit <https://mschildrensmuseum.org/meridian/give/> or contact Liz Wilson, MCM-Meridian’s Executive Director, at 601-207-5322.

About the Mississippi Children’s Museum

The Mississippi Children’s Museum (MCM) is a 501(c)3 nonprofit organization dedicated to fostering in its visitors a passion for lifelong learning, improving the health and well-being of Mississippi children, and instilling a sense of state pride in all Mississippi residents. The mission of MCM is to create unparalleled experiences to inspire excellence and a lifelong joy of learning. The goal of MCM is to inspire Mississippi’s children from all backgrounds to discover and achieve their potential. The 40,000-square foot museum is designed around five primary initiatives, with correlating exhibits, programs and outreach efforts. These initiatives include: Literacy, STEM, Health and Nutrition, Cultural Arts and Mississippi Heritage—the keys to helping our children mature into healthy and productive adult learners. Museum exhibits provide engaging, explorative, hands-on educational activities for children of all ages. To learn more about MCM, visit www.mschildrensmuseum.org.

About the Mississippi Children’s Museum - Meridian

The Mississippi Children’s Museum - Meridian (MCM - Meridian) is the East Mississippi satellite campus of the statewide Mississippi Children’s Museum (MCM)—a 501(c)3 nonprofit organization that provides unparalleled experiences that ignite a thirst for discovery, knowledge, and learning in all children. Currently MCM-Meridian is building a 25,000-square foot facility with exhibit space designed around three primary initiatives: Literacy and Arts; STEM; and Health and Nutrition with Cultural Arts and Mississippi History woven throughout all three galleries. The museum’s exhibits, programs, and outreach opportunities will provide engaging, explorative, hands-on educational activities for children of all ages. MCM - Meridian is a strategic part of the statewide Mississippi Children’s Museum which is dedicated to inspiring ALL of Mississippi’s children from ALL backgrounds to discover and achieve their potential. To learn more about MCM – Meridian, visit www.mcmmeridian.org.