

The LeFleur's Bluff Education and Tourism Complex to Open New Playground This Fall









MEDIA CONTACTS

Angela Mitchell
Director of External Affairs,
Mississippi Children's Museum
angela@mcm.ms
P: 601.709.8354

Josh Carver
Marketing & Communications
Coordinator, Mississippi
Department of Wildlife,
Fisheries, and Parks
Josh.carver@wfp.ms.gov
P: 601.432.2239

PRESS RELEASE • FOR RELEASE ON 6/15/2021

Jackson, Miss. (June 15, 2021) –The LeFleur's Bluff Education and Tourism Complex, a partnership between the Mississippi Department of Wildlife, Fisheries, and Parks' (MDWFP) Mississippi Museum of Natural Science (MMNS) and the Mississippi Children's Museum (MCM), has begun construction on a new state-of-the-art playground, which is expected to open to the public in early Fall.

The LeFleur's Bluff Complex is the shared campus between the MDWFP's Mississippi Museum of Natural Science and the Mississippi Children's Museum. The multi-purpose complex will be used for recreational and educational activities through a playground, outdoor pavilion, and museum walking trail. A grand opening date has yet to be announced for the playground, but is expected to open in early fall 2021, while the full project is anticipated to be completed by spring 2022.

The 21st century playground will feature 80 play activities, 73 of these features will be inclusive to children with accessibility needs, and will be separated into different play areas based on age, for children ages 6 months to 12 years old. The playground will feature a unique play structure for ages 6-23 months, the Wedra, which is the first play structure in the world with this design. Another feature is the Hedra® Tower, which is designed for children ages 5-12 and is the fifth play structure in the country with this design.

The outdoor pavilion will provide multiple functions for both museums, such as educational and outdoor programming for field trips and a place to showcase presentations for the award-winning Mississippi Science Festival. The pavilion will provide tables and seating for up to 50 students, as well as accommodate a larger assembly with an open-air amphitheater and grass lawn.

The museum walking trail will provide engaging, family-oriented opportunities to travel between MDWFP's Mississippi Museum of Natural Science and the Mississippi Children's Museum, so guests can safely and conveniently visit both museums and the playground. The 8-foot-wide walking trail will include a fun, interactive story narrated by Spotter the Otter and friends.

The Blue Cross & Blue Shield of Mississippi Foundation is the signature sponsor of the LeFleur's Bluff Playground, Outdoor Pavilion and Museum Trail. Leaders of the Foundation are proud to work with the Mississippi Wildlife, Fisheries, & Parks Foundation, MDWFP's Mississippi Natural Science Museum, and the Mississippi Children's Museum to build a healthy Mississippi.

"The Blue Cross & Blue Shield of Mississippi Foundation is proud of its impact to empower lasting change that is evident in both the built environment and in the health of Mississippians," said Dr. Thomas C. Fenter, Foundation Board Chairman. "The Foundation's partnership with the Mississippi Wildlife, Fisheries, & Parks Foundation to build a myriad of inclusive outdoor opportunities will encourage Mississippians to be active."

PRESS RELEASE 1

"The LeFleur's Bluff Playground, Outdoor Classroom and Pavilion and Museum Trail align with the Blue Cross & Blue Shield of Mississippi Foundation's strategic focus to provide sustainable health and well-being opportunities for Mississippians," said Sheila B. Grogan, Foundation President. "Encouraging children, families and others to spend more time outside engaging in fun play activities, taking a walk or learning together in an outdoor classroom setting develops life-long positive attitudes about maintaining healthy lifestyles."

"The Mississippi Department of Wildlife, Fisheries, and Parks is truly excited to partner with so many organizations to offer children and families visiting LeFleur's Bluff State Park and our museum an opportunity to enjoy an active outdoor experience on the new playground and walking trail," said Dr. Sam Polles, Executive Director MDWFP.

"The agency and museum staff is thankful for the opportunity to work with our partners to develop creative as well as innovative uses for this outdoor space that will benefit Mississippi's youth, families, students, teachers, and visitors to our great state," said Angel Rohnke, Assistant Director, MDWFP's Mississippi Museum of Natural Science.

The Mississippi Children's Museum is elated for the LeFleur's Bluff campus to receive these funds that will enhance the area and connect Mississippi children to greater experiences.

"The LeFleur's Bluff Complex is transformational for our state. This partnership, between two award-winning museums, will provide state-of-the-art amenities and educational opportunities for everyone who visits. The strategic plan is innovative and sparks a vision for the future of Mississippi, and we are grateful for the vision and commitment of the Blue Cross & Blue Shield of Mississippi Foundation's board of directors," said Susan Garrard, President/CEO of the Mississippi Children's Museum.

About Blue Cross & Blue Shield of Mississippi Foundation

The Blue Cross & Blue Shield of Mississippi Foundation has a vision for a healthy Mississippi and provides targeted grants to fund initiatives and programs to improve the health and well-being of Mississippians. Through its vision and mission, the Foundation is impacting Mississippi's communities and taking a leadership role in setting the future course for healthy living among all Mississippians. Visit www.healthiermississippi.org to learn more about the Foundation or its initiatives and programs.

About Mississippi Wildlife, Fisheries, & Parks Foundation

The mission of the Mississippi Wildlife, Fisheries, and Parks Foundation is to augment the state's efforts to ensure the conservation and enhancement of our fish and wildlife resources so they survive and thrive for current and future generations.

About the MDWFP's Mississippi Natural Science Museum

The Mississippi Department of Wildlife, Fisheries, and Parks'- Museum of Natural Science is located in Jackson, tucked within historic LeFleur's Bluff State Park. The museum overlooks a 300-acre natural landscape, an open-air amphitheater, and 2.5 miles of nature trails. Inside, enjoy face to face encounters with more than 200 species of live fish, turtles, alligators, and other animals in our 100,000-gallon aquarium network of underwater habitats. Explore 73,000 square feet of exhibits featuring natural Mississippi settings filled with native plants and wildlife including deer, waterfowl, fossils, and Mississippi's endangered species.

PRESS RELEASE 2

For nearly 90 years, the museum has thrilled and entertained visitors while pursuing its mission to promote understanding and appreciation of Mississippi's biological diversity through collections, research, scientific databases, education, and exhibits; and to inspire the people of our state to respect the environment and to preserve natural Mississippi. The museum is accredited by the American Alliance of Museums and is a member of the Association of Science - Technology Centers. Please visit www.mdwfp.com/museum for more information about the museum.

About the Mississippi Children's Museum

The Mississippi Children's Museum (MCM) is a 501(c)3 nonprofit organization that provides unparalleled experiences that ignite a thirst for discovery, knowledge, and learning in all children. MCM is dedicated to inspiring Mississippi's children from all backgrounds to discover and achieve their potential. The museum features 40,000 square feet of exhibit space designed around five primary initiatives: Literacy, STEM, Health and Nutrition, Cultural Arts, and Mississippi History. The museum's exhibits, programs, and outreach opportunities provide engaging, explorative, hands-on educational activities for children of all ages. To learn more about MCM visit www.mschildrensmuseum.org.

PRESS RELEASE 3