



## MISSISSIPPI CHILDREN'S MUSEUM

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## PRESS RELEASE • FOR IMMEDIATE RELEASE • 8/21/18 Very Eric Carle Exhibit Opens at

Mississippi Children's Museum on September 21

Jackson, Miss. (August 20, 2018) - Very Eric Carle: A Very Hungry, Quiet, Lonely, Clumsy, Busy Exhibit opens at 9:00 am on Friday, September 21 at the Mississippi Children's Museum. Co-organized by Children's Museum of Pittsburgh and The Eric Carle Museum of Picture Book Art in Amherst, MA, Very Eric Carle is the first North American traveling exhibit for children inspired by the art of beloved children's book author and illustrator Eric Carle.

At this play-and-learn exhibit, visitors step into the pages of Eric Carle's colorful picture books. His classic "Very" series, all illustrated in his hand-painted tissue paper collage technique, introduces five special insects who take journeys of discovery. Each story is a testament to Eric Carle's love of nature, his respect for the emotional lives of children, and his recurring themes of friendship, creativity, and the power of imagination. Visitors will:

- 1. Become the Very Hungry Caterpillar as they follow his path
- 2. Weave a web with the Very Busy Spider
- 3. Find their light with the Very Lonely Firefly
- 4. Make the Very Clumsy Click Beetle flip and jump
- 5. Compose a night symphony with the Very Quiet Cricket
- 6. Create artwork using many of Eric Carle's materials and techniques
- 7. Enjoy a gallery of prints from Eric Carle's "Very" book series.

Very Eric Carle: A Very Hungry, Quiet, Lonely, Clumsy, Busy Exhibit will be on display at the Mississippi Children's Museum through January 13, 2019 and then continues its multi-year tour as a traveling exhibit. The exhibit is expected to tour for up to 10 years.

The exhibit was made possible with underwriting support from PriorityOne Bank, Barksdale Reading Institute, Henry and Martha Hederman Charitable Foundation, Selby and Richard McRae Foundation, and the Clarion Ledger. Mississippi Children's Museum hours are Tuesday – Saturday 9:00 am–5:00 pm, Sunday 1:00-6:00 pm. Ticket price is \$10. Located at 2145 Museum Boulevard, Jackson, MS 39202. For further information visit www.mschildrensmuseum.org or call (601) 981-5469.

## About the Mississippi Children's Museum

The Mississippi Children's Museum (MCM) is a 501(c)3 nonprofit organization that provides unparalleled experiences that ignite a thirst for discovery, knowledge and learning in all children. MCM is dedicated to inspiring Mississippi's children from all backgrounds to discover and achieve their potential. The museum features 40,000 square feet of exhibit space designed around five primary initiatives: Literacy, STEAM, Health and Nutrition, Cultural Arts and Mississippi Heritage. The museum's exhibits,

(About MCM Continued)

designed around five primary initiatives: Literacy, STEAM, Health and Nutrition, Cultural Arts and Mississippi Heritage. The museum's exhibits, programs, and outreach opportunities provide engaging, explorative, hands-on educational activities for children of all ages. To learn more about MCM visit www.mschildrensmuseum.org.

About Children's Museum Pittsburgh

Children's Museum of Pittsburgh is a place that delights and inspires children, where they can take off on fantastic flights of imagination daily, and return to earth to splash in a river, hammer a nail and ink a silkscreen. With 80,000 square feet of space the Museum welcomes nearly 307,000 visitors annually and provides tons of fun and loads of "real stuff" experiences for play and learning. Permanent hands-on, interactive exhibit areas at the Museum include The Studio, Theater, Waterplay, Attic, Nursery, Backyard and MAKESHOP®. The Museum's award-winning, three-story, center building is screened by a shimmering wind Sculpture and connects two historic structures (Allegheny Post Office Building & the Buhl Building). In 2006 the Museum became a certified green building and was honored by the American Institute for Architects and the National Historic Preservation Trust. In 2011 the Museum was named as one of the nation's ten top children's museums by Parents magazine. For further information, call 412-322-5058 or visit www.pittsburghkids.org.

About Eric Carle and The Eric Carle Museum of Picture Book Art

Eric Carle is the renowned author and illustrator of more than 70 books, including the 1969 classic The Very Hungry Caterpillar. The mission of The Eric Carle Museum of Picture Book Art, a non-profit organization in Amherst, MA, is to inspire a love of art and reading through picture books. The only full-scale museum of its kind in the United States, The Carle collects, preserves, presents, and celebrates picture books and picture book illustrations from around the world. In addition to underscoring the cultural, historical, and artistic significance of picture books and their art form, The Carle offers educational programs that provide a foundation for arts integration and literacy. Eric and Barbara Carle founded the Museum in November 2002. Since opening, the 40,000-square foot facility has served more than half a million visitors, including 30,000 schoolchildren. The Carle houses more than 13,000 objects, including 6,600 permanent collection illustrations. For further information, visit the Museum's website at www.carlemuseum.org.

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