

Official Press Release

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***Mississippi Children's Museum Hosts 4<sup>th</sup> Annual Neon Night Fundraiser for Young Professionals***

**Jackson, Miss. (June 15, 2017)** On July 15<sup>th</sup>, the Mississippi Children's Museum (MCM) will be celebrating its 4th annual *Neon Night*, the museum's signature summer fundraising event which brings MCM to life at night with glowing lights, electrifying music, specialty drinks, and savory snacks. At this perfect summer social, Young Professionals can connect while supporting MCM's educational initiatives and exploring award winning exhibits.

Guests of the event are invited to "dress up" with glowing necklaces, rings, and bracelets, and dance the night away. The event was established by a dedicated group of young adults who value and support MCM's mission to promote literacy, health, and education for children. As MCM's "youngest" signature event, Neon Night has quickly become a must-attend party for the young and young-at-heart crowd.

Committee co-chairman Ross Weems said about the event, "Neon Night provides an exciting and unique opportunity for young professionals from around the state to experience the Mississippi Children's Museum under the glow of neon lights. We have been so fortunate to see this fundraiser grow each year thanks to our amazing community sponsors, supporters and guests. It has truly become one of the can't-miss events of the year."

This year the event is presented by Renasant Bank and sponsored by Central Mississippi Chevy Dealers. Guests will be able to enjoy a variety of food trucks including Hog Heaven BBQ, LurnyD's Grille and Small Time Hot Dogs. A specialty cocktail contest will also be held, where Manship Wood Fired Kitchen, The Iron Horse Grill and Fondren Public will present their signature drink for the evening. The ever-popular Mustache the Band will provide entertainment for the evening with everyone's favorite 90's country party hits.

Amye Bell, committee co-chair also shared about her experience with the event, stating, "The outpour of support we see each year for this event never ceases to amaze me. I feel honored to be part of a cause that contributes so much to children across the entire state of Mississippi. This event is a fun way to celebrate all the positive things MCM is doing for the future of our great state."

## **About the Mississippi Children's Museum**

The Mississippi Children's Museum (MCM) is a 501(c)3 nonprofit organization that provides unparalleled experiences that ignite a thirst for discovery, knowledge, and learning in all children. MCM is dedicated to inspiring Mississippi's children from all backgrounds to discover and achieve their potential. The museum features 40,000 square feet of exhibit space designed around five primary initiatives: Literacy, STEM, Health and Nutrition, Cultural Arts, and Mississippi History. The museum's exhibits, programs, and outreach opportunities provide engaging, explorative, hands-on educational activities for children of all ages. To learn more about MCM visit [www.mschildrensmuseum.org](http://www.mschildrensmuseum.org).

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