



## Annual Family Fundraiser, *Discovery Night*, Provides an Exciting Journey to Space for Children and Families

---

### MISSISSIPPI CHILDREN'S MUSEUM

#### MEDIA CONTACT

Mary Alex Thigpen  
Director of Marketing  
maryalex@mcm.ms  
P: 601.709.8354

**PRESS RELEASE • FOR IMMEDIATE RELEASE • 08/10/17**

Jackson, Miss. (**September 23, 2017 6:00 PM-9:00 PM**) – *Discovery Night* is the Mississippi Children's Museum's (MCM) signature family fundraising event. This year, the event is held to coincide with the *Mississippi Science Festival* (September 22 & 23). This special evening celebrates children's literature and delves into the fascinating world of science, technology, engineering, art and math (STEAM).

MCM Discovery Night co-chair Olivia Champion elaborates on her involvement, saying, "The Children's Museum is such a valuable and treasured place for the families of Mississippi. We want to do all we can to ensure it receives the resources it needs to continue to operate and thrive. As a parent with two young children, we cannot love the museum more."

*Discovery Night*, previously known as *Fall Festival*, in its seventh year. The event is hosted annually by MCM Partners, a group of volunteers and donors committed to supporting and raising money for MCM. This year's theme, *Journey to Space* was selected to encourage children to investigate the outer limits of their imagination. By launching them into the world of space literature, it is the goal of MCM to encourage children not only to read more, but to reach for the stars! This year's event will feature out-of-this-world food and drinks, along with fun musical entertainment, special activities and a silent auction.

"The Children's Museum provides a safe and fun environment for our children, and also fosters their education by providing so many exhibits and tools to aid their learning. This event and the others like it throughout the year provide the funding the museum needs to keep going--and it's an honor to help spearhead that by chairing this event", notes Co-Chair Betsey Bailey Mosby.

MCM is committed to developing critical thinking and communication skills through creative and collaborative, real world problem solving experiences. We do this by engaging children and families with innovative science and math based exhibits, programs and social events. Research tells us that developing these skills is vital to the creation of lifelong learners. Proceeds from this event help support MCM's Literacy and STEAM Initiatives as well as provide critical operating revenue, enabling the museum to remain accessible to all children.

Children and their families are encouraged to dress in their favorite space gear! Tickets are available at the Mississippi Children's Museum website for \$25 for adults and \$10 for children.

### **About the Mississippi Children's Museum**

The Mississippi Children's Museum (MCM) is a 501(c)3 nonprofit organization dedicated to fostering in its visitors a passion for lifelong learning, improving the health and well-being of Mississippi children, and instilling a sense of state pride in all Mississippi residents. The mission of MCM is to provide unparalleled experiences that ignite a thirst for discovery, knowledge and learning in all children. The goal of MCM is to empower and inspire all our state's children, regardless of their social, educational or economic background, to discover their potential by tapping their curiosity and creativity. The more than 40,000 square foot museum is designed around five primary initiatives, with correlating exhibits, programs and outreach efforts. These initiatives include: Literacy, STEM, Health and Nutrition, Cultural Arts and Mississippi Heritage—the keys to helping our children mature into healthy and productive adult learners. To learn more about MCM visit [mschildrensmuseum.org](https://mschildrensmuseum.org).

###

