



MISSISSIPPI CHILDREN'S MUSEUM

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Teenage Mutant Ninja Turtles Prepare to Share Their Secrets with MCM Visitors!

PRESS RELEASE • FOR IMMEDIATE RELEASE

Turtle Power! Nickelodeon's Teenage Mutant Ninja Turtles™ Share Secrets of the Sewer, Ninja Tactics, and Teamwork at Mississippi Children's Museum!

Jackson, Miss. (June 15, 2020) - After more than three decades of battling evil and exemplifying teamwork, the beloved Teenage Mutant Ninja Turtles™ (TMNT) will appear in a museum exhibit for children and families to enjoy at the Mississippi Children's Museum. The four funny "heroes in a half shell" will share life lessons and team-building skills with their crime-fighting tactics in Nickelodeon's *Teenage Mutant Ninja Turtles™: Secrets of the Sewer™* opening Tuesday, June 23 in Jackson.

At the Mississippi Children's Museum, families will be transported to the underground home of the crime-fighting heroes to see what really happens in their secret hideaway. Teenage Mutant Ninja Turtles™ brothers Leonardo (the tactical, courageous leader in blue), Michelangelo (the free-spirited jokester in orange), Raphael (the aggressive, tough guy in red), and Donatello (the scientist and technological genius in purple) invite families to their New York City sewer lair to train together and learn about the Turtles' comedic, skillful strategies.

"The whole is often greater than the sum of its parts and we are hoping children and adults will be able to discover this in their own families as they work together. Along the way, our visitors will discover how each member of the team has something unique to contribute and they can accomplish a lot more together than they can alone," said Susan Garrard, president and CEO, of Mississippi Children's Museum.

The Turtles are known and respected for their teamwork. As the TMNT's sensei and adoptive father Splinter often tells them, "Together there is nothing you cannot accomplish." Through team-building challenges, collaborative games and mind-teasing puzzles, families and friends will learn skills to help them successfully work together. Here are a few examples:

- Build a “bridge” together and think creatively as a team to overcome challenges.
- Assemble two electrical circuit puzzles by taking one apart to build another.
- Plan ahead and use patience to navigate the rope maze.
- Practice ninja speed and slicing skills while playing a dexterity-based computer game.
- Shred up and practice your balance on skateboards.
- Create a sewer pipe together and see where it goes.

The Turtles took the comic book world by storm in 1984—and since then Donnie, Raph, Leo and Mikey have brought Turtle Power to cartoons, movies, video games and toys!

Local sponsorship of ***Teenage Mutant Ninja Turtles™: Secrets of the Sewer™*** was made possible by presenting sponsor, Trustmark and also Atmos Energy. Children and families across the nation will have the opportunity to explore *Nickelodeon’s Teenage Mutant Ninja Turtles™: Secrets of the Sewer™* as it travels to children’s museums and science centers coast to coast.

All activities are included with \$10 general admission or MCM membership. To manage capacity, admission will require a timed reservation. Guests can purchase timed entry tickets online at www.mschildrensmuseum.org. Museum members will continue to enjoy free admission, but must reserve an entry time online.

About the Mississippi Children’s Museum

The Mississippi Children’s Museum (MCM) is a 501(c)3 nonprofit organization dedicated to fostering in its visitors a passion for lifelong learning, improving the health and well-being of Mississippi children, and instilling a sense of state pride in all Mississippi residents. The mission of MCM is to provide unparalleled experiences to inspire excellence and a lifelong joy of learning. The vision of MCM is to inspire Mississippi’s children from all backgrounds to discover and achieve their potential. The 40,000-square foot museum is designed around five primary initiatives, with correlating exhibits, programs and outreach efforts. These initiatives include: Literacy, STEAM, Health and Nutrition, Cultural Arts and Mississippi Heritage—the keys to helping our children mature into healthy and productive adult learners. Museum exhibits provide engaging, explorative, hands-on educational activities for children of all ages. MCM has broken ground on a 25,000-square foot satellite campus in Meridian, MS with the expected opening date in Spring 2021. To learn more about MCM visit www.mschildrensmuseum.org.

This exhibit was produced by **The Children’s Museum of Indianapolis** and Nickelodeon. The Children’s Museum of Indianapolis is a nonprofit institution committed to creating extraordinary family learning experiences across the arts, sciences and humanities that have the power to transform the lives of children and families.

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