



Mississippi Children's Museum Plans for June 23 Reopening

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MISSISSIPPI CHILDREN'S MUSEUM

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Jackson, MS (June 12, 2020) - Mississippi Children's Museum is announcing a reopening date of June 23 and is excited to welcome children and families back through its doors! New ticketing procedures and expanded cleaning protocols have been implemented in response to recommended health and safety guidelines.

"We have heard from so many children that they have missed visiting their museum! For children, the disruption in their regular schedules and not being allowed to visit places they love, has been unsettling. At MCM, we want to continue to be a place where children find fun and the joy of learning. We have made modifications to our physical museum as well as our programming to incorporate recommended guidelines and best practices," said President and CEO, Susan Garrard.

We are resuming operations with the health and safety of our guests and staff as our top priority. New procedures include:

- Limited occupancy and timed ticket visits
- Physical distancing reminders throughout the museum
- Expanded cleaning protocols and training for staff
- Mask and wellness requirements for museum staff
- Increased availability of hand sanitizer stations
- Offering additional outdoor programming
- Asking visitors and staff to stay home if they are not well

The museum will reopen to the public on June 23. To manage capacity, admission will require a timed reservation. Guests can purchase timed entry tickets online at mschildrensmuseum.org. Museum members will continue to enjoy free admission but must reserve an entry time online.

"Our museum has always approached learning through an inquiry-based framework, which is how we designed our re-opening plans. We asked ourselves 'What will we do to safely welcome visitors?' and 'What can our guests do to help us?' " said Garrard. "By working together, we are able to once again be a place for children and families to experience fun in a safe setting."

Since closing in mid-March, MCM began creating educational content including activities, videos, and resources. Their online database is available on their website: <https://mschildrensmuseum.org/athome>. Whenever people choose to visit MCM, we pledge to take fun (and safety!) seriously!

About the Mississippi Children’s Museum

The Mississippi Children’s Museum (MCM) is a 501(c)3 nonprofit organization dedicated to fostering in its visitors a passion for lifelong learning, improving the health and well-being of Mississippi children, and instilling a sense of state pride in all Mississippi residents. The mission of MCM is to create unparalleled experiences to inspire excellence and a lifelong joy of learning. The goal of MCM is to inspire Mississippi’s children from all backgrounds to discover and achieve their potential. The 40,000-square foot museum is designed around five primary initiatives, with correlating exhibits, programs and outreach efforts. These initiatives include: Literacy, STEAM, Health and Nutrition, Cultural Arts and Mississippi Heritage—the keys to helping our children mature into healthy and productive adult learners. Museum exhibits provide engaging, explorative, hands-on educational activities for children of all ages. To learn more about MCM, visit www.mschildrensmuseum.org.

About the Mississippi Children’s Museum - Meridian

The Mississippi Children’s Museum - Meridian (MCM - Meridian) the East Mississippi satellite campus of the statewide Mississippi Children’s Museum (MCM)—a 501(c)3 nonprofit organization that provides unparalleled experiences that ignite a thirst for discovery, knowledge, and learning in all children. Currently, MCM - Meridian is building a 25,000-square foot facility with exhibit space designed around three primary initiatives: Literacy and Arts, STEAM, and Health and Nutrition with Cultural Arts and Mississippi History woven throughout all three galleries. The museum’s exhibits, programs, and outreach opportunities will provide engaging, explorative, hands-on educational activities for children of all ages. MCM - Meridian is a strategic part of the statewide Mississippi Children’s Museum which is dedicated to inspiring ALL of Mississippi’s children from ALL backgrounds to discover and achieve their potential. To learn more about MCM - Meridian, visit www.mcmmeridian.org.

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