About MCM Partners:

MCM Partners serve the Mississippi Children’s Museum (MCM) through sponsorships, fundraisers, and volunteer hours to help MCM succeed in their mission of inspiring Mississippi’s children from all backgrounds to discover and achieve their potential. Last year, MCM Partners raised in excess of $225,000 of which 100% went directly back to MCM in support of Mississippi’s future, our children!

MCM’s Statewide Impact:

The first-class experiences that we offer each child who visits the Mississippi Children’s Museum would not be possible without the generosity of our community. By joining MCM Partners you are playing a vital role in making our museum accessible to all children. Since opening, MCM has served over 1.5 million visitors from 135 school districts, all 82 counties, all 50 states, and over 20 countries.

MCM has a $21.3M annual educational economic effect on MS.**

MCM has a $9.6M annual economic spending effect in MS.*

MCM is ranked #1 in MS for non-profit fiscal stewardship.

*Dr. Alan Barefield, Economic Effects of the Mississippi Children’s Museum, Mississippi State University, July 2018
** Executive Office of the President of the United States, The Economics of Early Childhood Investments, December 2014
Given 4,000 books and supplies to families

Served children from 18 JPS elementary schools

Reached 200 families and 700 individuals

Guided 200 literacy programs

---

**Planting the Seeds to Read:**
*A Family Literacy Program*

Chairs: Blair Hederman, Lindsay Buford, Lori Quarles

*Planting the Seeds to Read* aims to improve literacy proficiency, engagement, and confidence in under-served, under-performing children and their families in the Jackson Public School District (JPS).

Each week, for 12 weeks, nominated families are invited for a healthy dinner prepared by MCM Partners. They participate in literacy programs including group story time, play-based activities utilizing the museum’s educational galleries, and adult instruction in techniques to engage children in reading. Families leave with a backpack full of books, activity guides, and materials to use at home for enrichment.

**Since its inception in 2011, Planting the Seeds to Read has:**

- Over half of the students improved their test scores.
- MCM provided 672 meals and 1,680 afternoon snacks.

---

**Read to Succeed:**
*A Summer Reading Camp*

Chair: Ginny DeHart

Each summer, thanks to support from Partners, MCM hosts an intensive summer reading camp to help students in the Jackson Public School District (JPS) who have not successfully passed the 3rd Grade Summative Reading Assessment. The camp includes a week of literacy-based lessons covering comprehension, phonics, and vocabulary and one-on-one tutoring with camp volunteers. Students are provided with breakfast, lunch, and snacks each day as well as time to explore, learn, and play in the museum.

With the success of this program, MCM’s Read to Succeed Camp has the potential to be a state-wide model that could improve Mississippi’s literacy rate by enabling young students to fully grasp the building blocks of language, thus making them better students and more productive adults. MCM is currently in the process of developing a satellite location in Meridian, MS, and hopes to share this program with the students served by that location in the future.
NEON NIGHT
Event Chairs: Julia Putt and Kendall Fiser

Enjoy a sizzlin’ summer night with live music, drinks, and food truck favorites as the museum is set aglow during MCM’s signature summer young adults fundraising event. Guests are invited to “dress up” with glowing necklaces, rings, and bracelets, and dance the night away.

DISCOVERY NIGHT
Chair: Swayze Pentecost
Co-chair: Alex McCaskill Cooper

Discovery Night is MCM’s signature family fundraising event. A celebration of science and experimentation, this evening is filled with imaginative activities for every member of the family. Guests are encouraged to participate in hands-on experiments all while enjoying delicious food and fun music.

IGNITE THE NIGHT
Chair: Amberly Collins
Co-chair: India Torrey

Relive your childhood while having fun supporting MCM through our signature, adults-only fundraising event—a festive evening of food, entertainment, and live music. Each year’s event re-imagines the museum with a creative twist that ensures a night to remember.
Your membership will run from June 1 through May 31.

**Rocket Level** .......................... $1,500
Includes Benefit Package and the following:
• Host Ignite the Night (2 event tickets & name recognition)
• Host Neon Night (2 event tickets & name recognition)
• Host Discovery Night (4 event tickets & name recognition)
• Annual Family Museum Membership (9 members) - giftable
• A donation to the Inspire a Child Annual Fund**
• Invitation to Spark Society Dinner

*recurring payments available online

**Treehouse Level** .......................... $1,000
Includes Benefit Package and the following:
• Host Ignite the Night (2 event tickets & name recognition)
• Host Neon Night (2 event tickets & name recognition)
• Host Discovery Night (4 event tickets & name recognition)
• A donation to the Inspire a Child Annual Fund**
• Invitation to Spark Society Dinner

*recurring payments available online

**Water Tower Level** ....................... $500
Includes Benefit Package and the following:
• Host Ignite the Night (2 event tickets & name recognition)

*recurring payments available online

**Capitol Level** ............................. $350
Includes Benefit Package and the following:
• Host Discovery Night (4 event tickets & name recognition)

*recurring payments available online

**Race-N-Roll Level** ........................ $275
Includes Benefit Package and the following:
• Annual Family Museum Membership (4 members)

NEW OPTION

**Juke Box Level** .......................... $175
Includes Benefit Package and the following:
• Neon Night (2 event tickets & name recognition)

**The Inspire a Child Annual Fund provides critical funding for on-going museum operations including exhibits and programs.**
INFORMATION

☐ Dr. ☐ Mr. ☐ Mrs. ☐ Ms. ☐ __________

Name: ____________________________________________

Prefer to be called: __________________________________

Address: __________________________________________

__________________________________________________

Cell: __________________________ Email: ______________

PAYMENT OPTIONS

☐ Cash  ☐ Check
☐ Pay in full ☐ Split payments (see options below)

Rocket Level  ☐ Split payment of $1500 into 2 payments of $750.
☐ Split payment of $1500 into 4 payments of $375.

Treehouse Level  ☐ Split payment of $1000 into 2 payments of $500.
☐ Split payment of $1000 into 4 payments of $250.

Water Tower Level  ☐ Split payment of $500 into 2 payments of $250.

Capitol Level  ☐ Split payment of $350 into 2 payments of $175.

☐ I prefer to use a credit card to make my donation.

Full or recurring credit card payment options are available online. Visit mschildrensmuseum.org or scan the code with your smartphone to give securely.

You can also call 601.709.8971 to provide payment information via phone.

Membership Benefit Package:

• Tax Deductible as allowed
• 10% off MCM memberships, facility rental, Red Rocket Café, and Louis LeFleur’s Trading Post purchases
• Monthly e-blasts about upcoming events, activities, and volunteer opportunities
A signature project of the Junior League of Jackson

The Mississippi Children’s Museum is a 501(c)(3) not-for-profit organization, and receives both private and public funding.