



Morgan Stanley

FOR IMMEDIATE RELEASE:

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**Mississippi Children's Museum to Reveal Innovative  
New Rigamajig Play System**

Versatile Play Product Granted by Morgan Stanley Will Help Thousands of Kids  
Learn Through Interactive Play

The Mississippi Children's Museum will reveal its new Rigamajig play system – granted by Morgan Stanley and the national non-profit KaBOOM! – on December 4. Participants in the Museum's after school program will be the first to try the innovative new play set.

The Mississippi Children's Museum (MCM) is dedicated to inspiring Mississippi's children from all backgrounds to discover and achieve their potential. The museum's exhibits, programs, and outreach opportunities provide engaging, explorative, hands-on educational activities for children of all ages.

An interactive set of wooden planks, wheels and pulleys, Rigamajig allows children to develop language, communication and problem solving skills that are key to cognitive development and STEM learning. Rigamajig also provides a unique, engaging play opportunity for kids when access to traditional outdoor playspaces is limited or unavailable.

Unstructured, child-directed play has proven to help kids develop physically, emotionally, socially and intellectually, yet today's kids have less time and fewer opportunities to play than any previous generation. The grant is part of Morgan Stanley's ongoing efforts to help give kids a healthy start for lifelong achievement and its commitment to being a strong, reliable partner to its communities.

**WHEN:**           **December 4, 2018**  
3:30 PM           Rigamajig unveiling ceremony  
4:30 PM           Children's play session with Rigamajig

**WHERE:**       Mississippi Children's Museum  
2145 Museum Boulevard  
Jackson, MS 39202

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**About the Mississippi Children's Museum**

The Mississippi Children's Museum (MCM) is a 501(c)3 nonprofit organization that provides unparalleled experiences that ignite a thirst for discovery, knowledge, and learning in all children. MCM is dedicated to inspiring Mississippi's children from all backgrounds to discover and achieve their potential. The museum features 40,000 square feet of exhibit space designed around five primary initiatives: Literacy, STEAM, Health and Nutrition, Cultural Arts, and Mississippi History. The museum's exhibits, programs, and outreach opportunities provide engaging, explorative, hands-on educational activities for children of all ages. To learn more about MCM visit [www.mschildrensmuseum.org](http://www.mschildrensmuseum.org).

**About Morgan Stanley**

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**About KaBOOM!**

KaBOOM! is the national non-profit dedicated to giving all kids – particularly those living in poverty – the childhoods they deserve through great, safe places to play. KaBOOM! inspires communities to make play the easy choice and works to drive the national discussion about the importance of PLAYces. KaBOOM! has collaborated with partners to build or restore more than 17,000 playspaces, engaged more than 1.5 million volunteers and served over 9 million kids. To learn why play matters for all kids, visit [kaboom.org](http://kaboom.org) and join the conversation at [twitter.com/kaboom](https://twitter.com/kaboom), [facebook.com/kaboom](https://facebook.com/kaboom) and [instagram.com/kaboom](https://instagram.com/kaboom). #playmatters #PLAYceforKids